



**JUNE 10-14, 2026** National Harbor, MD

# 41<sup>ST</sup> ANNUAL AMAC AIRPORT BUSINESS CONFERENCE

HOSTED BY BWI THURGOOD MARSHALL AIRPORT

 [amac-org.com/annualconference](http://amac-org.com/annualconference)

The AMAC Airport Business Conference connects **over 1,500** aviation professionals, businesses, government officials and changemakers to explore the future of our industry through the lens of innovation, access and opportunity.

This year's theme is **Progress Through Partnership: Reframe, Refocus, Rebuild**. Together, we are evolving to meet the moment with fresh ideas and transformative strategies that benefit the entire industry. We'll reframe the narrative to champion inclusive growth, refocus our goals to drive greater impact and rebuild opportunities to create a stronger foundation for the next generation of aviation leaders.

## STAND OUT. CONNECT. DO BUSINESS.

Join us as a sponsor at the 41st Annual AMAC Airport Business Conference and gain premium visibility among aviation industry leaders and decision-makers.

### WHY SPONSOR?

**Visibility:** Brand exposure in mobile app, website, program guide, signage & social media.

**Access:** Exhibitor booth, attendee list, VIP seating & exclusive networking.

**Impact:** Connect directly with airports, industry pros, small businesses and minority / women-owned firms.

## AUDIENCE & REACH

REGISTRANTS	1,597
AIRPORTS	70
AIRPORT EMPLOYEES	326
EXHIBITORS	73
SPONSORS	76
COMPANIES	688
SPEAKERS	104
EDUCATIONAL WORKSHOPS & TRAININGS	39
BUSINESS MATCHMAKING BUYERS	37

**EVENT APP ENGAGEMENT**

**NETWORKING**

 

**961** TOTAL ACTIVE USERS      **2,719** MESSAGES EXCHANGED

**SPONSOR REACH**



**866,935** IMPRESSIONS

**EXHIBITOR REACH**



**646** PAGE VIEWS

## REPRESENTED GROUPS

**AMAC REGIONS**



Southeast:	31%
Eastern:	19%
Southwest:	18%
Western:	13%
Midwest/Great Lakes:	9%
Northwest:	6%
Central:	2%
Northeast:	1%
Other:	1%

**INDUSTRIES**

Concessionaires:	37%	Consulting:	10%
Airports:	18%	Supplier:	6%
AEC Firms:	13%	Government:	3%
Professional Services:	12%	Association/Non-Profit:	1%

Based on 2025 Event Data