



41ST ANNUAL AMAC

AIRPORT BUSINESS CONFERENCE

HOSTED BY BWI THURGOOD MARSHALL AIRPORT

**JUNE 10-14
2026**

National Harbor, MD

PROGRESS THROUGH PARTNERSHIP: REFRAME, REFOCUS, REBUILD

REGISTRATION, SPONSORSHIP & EXHIBITOR GUIDE



amac-org.com/annualconference



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ABOUT THE CONFERENCE

The **AMAC Airport Business Conference** connects **nearly 1,600** aviation professionals, businesses, government officials, and changemakers to explore the future of our industry through the lens of innovation, access and opportunity. The conference remains a platform for advancing minority and women-owned small businesses and their vital role in fueling local economies – connecting aviation to community growth while offering rich opportunities for advocacy, learning and networking.

This year’s theme, ***Progress Through Partnership: Reframe, Refocus, Rebuild***, reflects a call to action. As the policy landscape shifts, **AMAC remains anchored in its vision of creating economic access and increasing representation for minorities and women in the aviation and aerospace industries**. Together, we are evolving to meet the moment with fresh ideas and transformative strategies that benefit the entire industry. We’ll reframe the narrative to champion growth, refocus our goals to drive greater impact and rebuild opportunities to create a stronger foundation for the next generation of aviation leaders.



CONFERENCE HOTEL

Gaylord National Resort & Convention Center

201 Waterfront Street, Oxon Hill, MD 20745

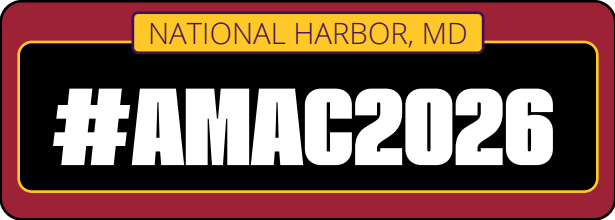
Booking Link: Provided to Registered Conference Attendees Through Their Individual Conference Registration Confirmation Email

Room Block: June 11–15, 2026

Room Rates: \$299 per night + \$27 daily resort fee + taxes

Reservation Deadline: Tuesday, May 19, 2026

Parking: \$46 Self Park Daily Rate; \$70 Valet Daily Rate





CONFERENCE HIGHLIGHTS

- ▶ DBE/ACDBE & UCP Administrators Training
- ▶ Airport Concessions Business Capacity Accelerator Training
- ▶ BWI Airport Tour
- ▶ Speed Mentoring
- ▶ Legends & Leapers
- ▶ AMAC PAC Power Breakfast
- ▶ Airport Directors 20/20 Vision Forum
- ▶ Experience Hall Exhibit Expo & Programming
- ▶ Business Matchmaking
- ▶ Workshops & Industry Updates
- ▶ Networking Receptions
- ▶ Runway to Success Supplier Pitch Competition
- ▶ Catalyst Awards
- ▶ AMAC Foundation Events
 - » Bill Walker Memorial Golf Experience
 - » Celebrating Women in Aviation & Scholarship Awards Breakfast
 - » Silent Auction

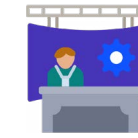
WHO SHOULD ATTEND?

- ▶ Aviation/Airport Executives & Emerging Leaders
- ▶ Architect, Engineering & Construction Firms
- ▶ Food, Retail & Travel Service Brands
- ▶ Aviation Professional Services
- ▶ Concessions & Revenue Team Members
- ▶ Project Managers & Change Agents

CONFERENCE OUTLOOK



1.5K+
ATTENDEES



70+
EXHIBITORS



1M
SPONSOR
IMPRESSIONS



70+
PARTICIPATING
AIRPORTS



680+
DYNAMIC
COMPANIES



100+
INSPIRING
SPEAKERS

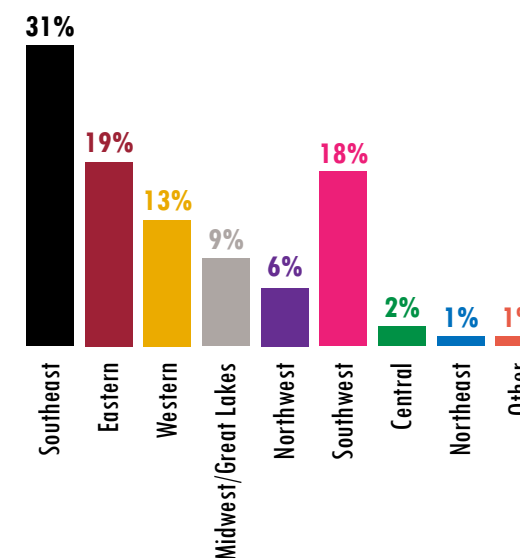


35+
WORKSHOPS
& TRAININGS

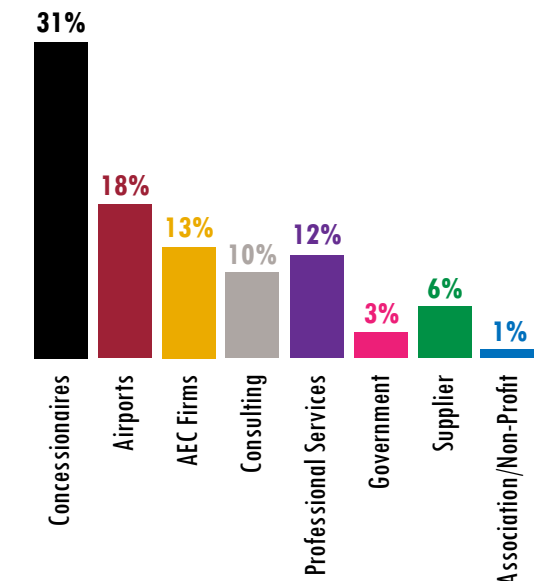


75+
SPONSORS

AMAC REGIONS



INDUSTRIES





INDIVIDUAL REGISTRATION PRICING

INDIVIDUAL REGISTRATION INFORMATION & PRICING

INDIVIDUAL REGISTRATION DEADLINES

- ▶ **Early Registration Ends:** Thursday, February 26
- ▶ **Standard Registration Opens:** Friday, February 27
- ▶ **Registration Cancellation/Transfer Ends:** Friday, May 1
- ▶ **AMAC Discounted Room Block Closes:** Tuesday, May 19
- ▶ **Online Registration Ends:** Tuesday, May 26
- ▶ **Onsite Registration Begins:** Thursday, June 11

NOTE: Your badge and accompanying tickets/wristbands, which you receive at onsite registration, are your passport to all conference events and are required for admission. Please refer to the [FAQs](#) for any questions about the conference schedule, including invite-only events.

*Onsite registration, event and pass purchases are not guaranteed and based solely on availability.

🏌️ Golf Experience Bays and Single Player tickets are available in limited quantities. Onsite Party-with-a-Purpose spectator tickets will be available for purchase. For sponsors, if the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎟️ Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range

CONFERENCE REGISTRATION	EARLY January 5-February 26	STANDARD February 27-May 26	ONSITE* June 11-June 14
AIRPORT OR CORPORATE MEMBER Exclusive registration pricing for AMAC Airport or Corporate Members.	\$1,300	\$1,690	\$1,910
BUSINESS MEMBER Exclusive registration pricing for AMAC Business Members.	\$1,130	\$1,455	\$1,645
INDIVIDUAL MEMBER Exclusive registration pricing for AMAC Individual Members.	\$1,130	\$1,455	\$1,645
NON-MEMBER Interested in joining AMAC? Learn more about membership information and join: www.amac-org.com/membership	\$1,560	\$2,030	\$2,295
FEDERAL GOVERNMENT EMPLOYEE The Federal Government Employee fee is for valid U.S. federal government employees. A valid government employee ID that does not expire before June 2026 must accompany your registration and will be verified by the AMAC National Office. Contact aclough@amac-org.com to complete Federal Government Employee conference registrations.	\$980	\$1,270	\$1,440
STUDENT The Student Fee is for students enrolled full-time in a High School, Undergraduate or Graduate Program. Applicants are required to provide a copy of their current or upcoming semester class schedule and a valid school email address.	\$515	\$670	\$760
GUEST PASS A guest pass is for family members and guests who are not actively involved in aviation (not for business associates, staff, colleagues or students). It cannot be used by a member of AMAC or any of its aviation affiliates. There is a limit of one Guest Pass per registrant, and it must accompany a full conference attendee registration. Contact events@amac-org.com to purchase a Guest Pass.	\$980	\$1,270	\$1,440

TRAINING & BUSINESS NETWORKING EVENTS	EARLY January 5-February 26	STANDARD February 27-May 26	ONSITE* June 11-June 14
AIRPORT CONCESSIONS BUSINESS CAPACITY ACCELERATOR TRAINING (1.5 DAYS) The Airport Concessions Business Capacity Accelerator Training is NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$750	\$975	\$1,105
DBE/ACDBE & UCP ADMINISTRATORS TRAINING (2 DAYS) The DBE/ACDBE & UCP Administrators Training is NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$750	\$975	\$1,105
DBE/ACDBE & UCP ADMINISTRATORS TRAINING (1 DAY) The DBE/ACDBE & UCP Administrators Training is NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$450	\$585	\$665
BUSINESS MATCHMAKING Business Matchmaking is included in your conference registration. Alternatively, you can register to participate in Business Matchmaking only.	\$250	\$300	N/A

AMAC FOUNDATION EVENTS	EARLY January 5-February 26	STANDARD February 27-May 26	ONSITE* June 11-June 14
AMAC FOUNDATION CELEBRATING WOMEN IN AVIATION & SCHOLARSHIP AWARDS BREAKFAST The AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast is NOT included in the conference registration fee. You can add it to your registration or only attend the event.	\$250	\$325	N/A
AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE: SINGLE PLAYER TICKET 🏌️ The AMAC Foundation Bill Walker Memorial Golf Experience is NOT included in the conference registration fee. You can either add this to your registration or participate in the event only. Single Player registration includes golf experience registration, shared 6-Player Bay, driving range access, live entertainment, food, beverages and raffle tickets.	\$400	\$400	\$450
AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE: 6-PLAYER BAY 🏌️ The AMAC Foundation Bill Walker Memorial Golf Experience is NOT included in the conference registration fee. You can add this to your registration or only participate in the event. 6-Player Bay includes golf experience registration, private 6-Player Bay driving range access, live entertainment, food, beverages and raffle tickets.	\$2,500	\$2,500	\$2,800
AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE: PARTY-WITH-A-PURPOSE TICKET 🎉 The AMAC Foundation Bill Walker Memorial Golf Experience is NOT included in the conference registration fee. You can add this to your registration or only attend the event. Party-with-a-Purpose includes golf experience registration, live entertainment, food, beverages and raffle tickets (Spectator Only: No access to Golf Bays or Driving Range).	\$300	\$300	\$375

EVENT ACCESS BY REGISTRATION TYPE

- ✔️ = Included in Your Registration Type
- * Ticketed/Wristband Event = Conference and Exhibitor registration **do not include** these events. You can add these events to your registration for an additional fee. If you are a sponsor, please refer to your benefits to confirm if tickets to these events are included.
- ☀️ Emerging Leader Events = Available for conference registrants ages 19–40 (supporting early- to mid-career professionals).

PRE-CONFERENCE WEDNESDAY, JUNE 10			
	Conference Registration	Exhibitor Registration	Guest Pass
DBE/ACDBE & UCP Administrators Training 🎫	🎫	🎫	🎫
Airport Concessions Business Capacity Accelerator Training 🎫	🎫	🎫	🎫
DAY 1 THURSDAY, JUNE 11			
	Conference Registration	Exhibitor Registration	Guest Pass
DBE/ACDBE & UCP Administrators Training 🎫	🎫	🎫	🎫
Airport Concessions Business Capacity Accelerator Training 🎫	🎫	🎫	🎫
BWI Airport Tour	✔️	❌	❌
AMAC Foundation Bill Walker Memorial Golf Experience 🎫	🎫	🎫	🎫
New Members & First-Time Attendees Orientation	✔️	❌	❌
Speed Mentoring	✔️	❌	❌
Roundtables: AEC, Commercial Management, Human Resources & Ground Transportation	✔️	❌	❌
AMAC Legends & Leapers	✔️	❌	❌
Emerging Leaders Mixer ☀️	✔️	❌	❌
DAY 2 FRIDAY, JUNE 12			
	Conference Registration	Exhibitor Registration	Guest Pass
AMAC PAC Power Breakfast 🎫	🎫	🎫	🎫
Opening Session Grab & Go Breakfast	✔️	✔️	✔️
Opening Session & Airport Directors 20/20 Forum	✔️	❌	❌
Workshops: Airports, AEC, Concessions & Compliance	✔️	❌	❌
Experience Hall Ribbon Cutting Opening Ceremony & Networking Lunch	✔️	✔️	✔️
Experience Hall Exhibit Expo & Programming	✔️	✔️	❌
AMAC Foundation Silent Auction	✔️	✔️	❌
Business Matchmaking	✔️	❌	❌
Emerging Leaders: Cocktails & Conversations ☀️	✔️	❌	❌
BWI Welcome Reception	✔️	✔️	✔️

DAY 3 SATURDAY, JUNE 13			
	Conference Registration	Exhibitor Registration	Guest Pass
AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast			
Networking Breakfast	✓	✓	✓
Experience Hall Exhibit Expo & Programming	✓	✓	✗
Airport Opportunities Procurement Forecast	✓	✓	✗
Legislative Meeting: A Conversation with the Experts	✓	✗	✗
AMAC Foundation Silent Auction	✓	✓	✗
Keynote Address	✓	✗	✗
Runway to Success Supplier Pitch Competition	✓	✓	✗
Workshops: Airports, AEC, Concessions & Compliance	✓	✗	✗
Emerging Leaders Workshop	✓	✗	✗
Catalyst Awards & Reception	✓	✗	✓
Preview Reception: 42nd Annual AMAC Airport Business Conference	✓	✓	✓
AMAC After Dark	✓	✓	✓
DAY 4 SUNDAY, JUNE 14			
	Conference Registration	Exhibitor Registration	Guest Pass
AMAC ALC Fireside Chat Breakfast	✓	✗	✗
WORKSHOPS: Airports, AEC, Concessions & Compliance	✓	✗	✗

REGISTRATION/TICKET TRANSFER POLICY

Paid registrations may be transferred if you notify AMAC in writing to events@amac-org.com by **Monday, May 11, 2026**. Please include the original and new registrant’s name, title, company, and email. Registrations may be transferred to future AMAC events.

REGISTRATION CANCELLATION POLICY

Conference registration cancellations will be charged a **\$150 processing fee**, and conference event ticket cancellations will be charged a **\$75 processing fee**. Cancellations will be accepted until **Monday, May 11, 2026**. No refunds will be made after this date. Conference registration cancellations must be in writing to events@amac-org.com. All cancellation requests must be accompanied by payment information and/or a copy of the official purchase confirmation. Refunds, excluding the processing fee, will be processed within 45 days.

BADGE REPRINT POLICY

To ensure a secure environment, all conference participants must wear AMAC conference badges to access all events. AMAC prohibits badge sharing or splitting. Any violation of this policy may result in removal from an event and cancellation of registration without a refund. For lost badges, an **\$800 badge reprint fee** and valid photo identification are required per badge. AMAC reserves the right to deny registration for future events.



SPONSORSHIPS



ELITE SPONSORSHIPS

	TITANIUM	PLATINUM	DIAMOND	AIRPORT ELITE	LEGACY
	\$100,000	\$75,000	\$50,000	\$30,000	\$25,000
Conference Registrations	15	12	10	8	7
DBE/ACDBE & UCP Administrators Training Two-Day Training Registrations	4	2	2	2	2
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	2 Tables (20 Seats)	2 Tables (20 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)
AMAC Foundation Bill Walker Memorial Golf Experience	2 Bays (12 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media					
Company Profile in Mobile App with Opportunity to Add Promotional Information					
Logo Inclusion on the Home and Agenda Pages in Mobile App					
Full-Page Program Guide Ad					
Conference Attendee List					
VIP Check-in Line for Company Attendees					
Access to VIP Lounge					
Sponsorship Designation on Attendee Badge					
Opportunity to Place One Promotional Item in Attendee Bags					
In-Person Exhibit Booth					
Exhibitor Profile in Mobile App					

Available to Airports Only.

2026 Key Events = Opening Session & Airport Directors 20/20 Vision Forum, Catalyst Awards & Reception and the Keynote Address.

Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

ELITE SPONSORSHIPS (CONT.)









































	TITANIUM	PLATINUM	DIAMOND	AIRPORT ELITE	LEGACY
	\$100,000	\$75,000	\$50,000	\$30,000	\$25,000
VIP Seating at Key Events					
Premium Placement of In-Person Exhibit Booth					
Opportunity to Provide Pop-up Experience					
Verbal Recognition at Key Events					
Company Executive to Present an Award at the AMAC Catalyst Awards					
VIP Photo Opportunity					
Promotional Video at Key Events	2-Minute Promotional Video	1-Minute Promotional Video			
Invitation to Exclusive CEO Invite-Only Session					
Main Stage Remarks or Executive Greetings					
One-Year AMAC Membership					
FREE Registration for Airport Director (Non-transferable)					
Invitation to Airport Director Roundtable					
Half Day Private Meeting Room with a Curated List of Minority & Women-Owned Businesses					
Premium Table at Business Matchmaking					


Available to Airports Only.


2026 Key Events = Opening Session & Airport Directors 20/20 Vision Forum, Catalyst Awards & Reception and the Keynote Address.

Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.












































































MID-RANGE SPONSORSHIPS

	AIRPORT SIGNATURE 	GOLD	SILVER	BRONZE	CHROME	JEWEL
	\$15,000	\$15,000	\$10,000	\$7,500	\$5,000	\$4,000
Conference Registrations	5	5	4	3	2	1
DBE/ACDBE & UCP Administrators Training Two-Day Training Registration	1	1	1	1		
AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	5 Seats	5 Seats	4 Seats			
AMAC Foundation Bill Walker Memorial Golf Experience 	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)			
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media						
Company Profile Page in Mobile App with Opportunity to Add Promotional Information						
Sponsorship Designation on Attendee Badges						
Conference Attendee List						
In-Person Exhibit Booth						
Exhibitor Profile in Mobile App						
Half-Page Program Guide Ad						
Opportunity to Place One Promotional Item in Attendee Bags						
FREE Registration for Airport Director (Non-transferable) 						
Invitation to Airport Director Roundtable 						
Premium Table at Business Matchmaking 						
1-year AMAC Membership for Certified ACDBE, DBE, MBE, SBE and/or WBE Businesses						

 Available to Airports Only.

 Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

TARGET SPOTLIGHT SPONSORSHIPS

	AEC TRACK	CONCESSIONS TRACK	AIRPORT TRACK	COMPLIANCE TRACK	CHAIRMAN'S RECEPTION	ATTENDEE BAGS*	HOTEL KEYCARDS*	ATTENDEE LANYARDS*	AMAC AFTER DARK
	\$24,000	\$24,000	\$24,000	\$24,000	\$20,000	\$18,000	\$18,000	\$18,000	\$17,500
Sponsorships Available	1	1	1	1	2	1	1	1	2
Conference Registrations	4	4	4	4	2	3	3	3	3
DBE/ACDBE & UCP Administrators Training Two-Day Training Registration	1	1	1	1	1	1	1	1	1
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media									
Company Profile Page in Mobile App with Opportunity to Add Promotional Information									
Sponsorship Designation on Attendee Badge									
Conference Attendee List									
Opportunity to Place One Promotional Item in Attendee Bags									
Full-Page Program Guide Ad									
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App									
Opportunity to Provide Welcome Remarks Before Each Workshop									
Opportunity to Provide Promotional Item for Workshop Attendees									
Logo Inclusion in Sponsored Event Communications									
Promotional Video During Sponsored Event	1-Minute Promotional Video	1-Minute Promotional Video	1-Minute Promotional Video	1-Minute Promotional Video					
Logo on Napkins, Table Tents and Custom Named Cocktail									
Logo Inclusion on Sponsored Item									

* Attendee Bag, Hotel Keycard, and Attendee Lanyard Prices include product cost, production, and shipping if confirmed before **Friday, April 24**.

TARGET SPOTLIGHT SPONSORSHIPS

	MEMBER LOUNGE	BUSINESS MATCHMAKING	CONFERENCE MOBILE APP	TRANSPORTATION	WATER BOTTLES*	NETWORKING BREAKS AM/PM	EXPERIENCE HALL OPENING DAY-NETWORKING LUNCH
	\$15,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
Sponsorships Available	3	1	1	3	1	4	3
Conference Registrations	3	2	2	2	2	2	2
DBE/ACDBE & UCP Administrators Training Two-Day Training Registration	1	1	1	1	1	1	1
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media							
Company Profile Page in Mobile App with Opportunity to Add Promotional Information							
Half-Page Program Guide Ad							
Conference Attendee List							
Sponsorship Designation on Attendee Badge							
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App							
Logo Inclusion in Sponsored Event Communications							
Sponsorship Designation on Landing Page of Mobile App							
Opportunity to Welcome Attendees to Sponsored Event							
In-Person Exhibit Booth							
Exhibitor Profile in Mobile App							
Opportunity to Provide a Promotional Item to Attendees							

* Water Bottle Prices include product cost, production and shipping if confirmed before **Friday, April 24**.

TARGET SPOTLIGHT SPONSORSHIPS

	AMAC LEGENDS LEAPERS	AMAC EMERGING LEADERS COCKTAILS & CONVERSATIONS	AMAC EMERGING LEADERS MIXER	AMAC EMERGING LEADERS WORKSHOP	AMAC ALC FIRESIDE CHAT BREAKFAST	OPENING SESSION GRAB & GO BREAKFAST	NETWORKING BREAKFAST	HYDRATION STATIONS	KEY EVENT SEAT DROP	PHOTO BOOTH
	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Sponsorships Available	1	4	4	4	2	1	1	4	2	4
Conference Registrations	2	2	1	1	1	1	1	1	1	1
DBE/ACDBE & UCP Administrators Training Two-Day Training Registration	1									
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media										
Company Profile Page in Mobile App with Opportunity to Add Promotional Information										
Sponsorship Designation on Attendee Badge										
Conference Attendee List										
Logo Inclusion on Sponsored Item/Event Communications										
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App										
Logo Displayed During Sponsored Event										
Speaking Opportunity at Sponsored Event										
Opportunity to Welcome Attendees to Sponsored Event										
Logo on Napkins and Table Tents										
Photo Booth Signage										
Seat Drop of Sponsor's Branded Material at a Key Event										
In-Person Exhibit Booth										
Exhibitor Profile in Mobile App										

2026 Key Events = Opening Session & Airport Directors 20/20 Vision Forum, Catalyst Awards & Reception and the Keynote Address.

Emerging Leader Events = Available for conference registrants ages 19-40 (supporting early- to mid-career professionals).



AMAC FOUNDATION SPONSORSHIPS



AMAC FOUNDATION SPONSORSHIPS

	MAVERICK	GOOSE	RUNWAY
	\$25,000	\$10,000	\$5,000
Conference Registrations	3		
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	2 Tables (20 Seats)	1 Table (10 Seats)	2 Tickets
AMAC Foundation Bill Walker Memorial Golf Experience 🏌️	2 Bays (12 Players)	1 Bay (6 Players)	2 Tickets 🎉
Acknowledgement at All AMAC Foundation Events	✈️	✈️	✈️
Logo Recognition at AMAC Foundation Events	✈️	✈️	✈️
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈️	✈️	✈️
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈️	✈️	✈️
Logo Inclusion on the Home and Agenda Pages in Mobile App	✈️		
Specialty Logo Spotlight at AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	✈️		
Speaking Opportunity at AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	✈️		
Receipt of Conference Attendee List	✈️		
Recognition as an AMAC Foundation Scholarship Sponsor	✈️	✈️	

AMAC FOUNDATION CELEBRATING WOMEN IN AVIATION & SCHOLARSHIP AWARDS BREAKFAST SPONSORSHIPS

	TITLE	KEYNOTE SPEAKER	ENTERTAINMENT	TABLE
	\$20,000	\$6,500	\$5,000	\$2,500
Sponsorships Available	3			
Conference Registrations	2			
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	2 Tables (20 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)
AMAC Foundation Bill Walker Memorial Golf Experience 🏌️	2 Bays (12 Players)	2 Tickets 🎉		
On Screen Logo Display During AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	✈️	✈️	✈️	✈️
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈️	✈️	✈️	✈️
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈️	✈️	✈️	✈️
Logo Inclusion on the Home, Agenda and Sponsored Event Pages in Mobile App	✈️			
Logo Inclusion on the Agenda and Sponsored Event Pages in Mobile App		✈️	✈️	
Conference Attendee List	✈️			
Speaking Opportunity at AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	✈️			
Recognition as an AMAC Foundation Scholarship Sponsor	✈️			

🏌️ Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎉 Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range.

AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE SPONSORSHIPS

	TITLE	TIGER WOODS	ARNOLD PALMER	GIFT BAG	LUNCH	ENTERTAINMENT	POP-UP SPACE EXPERIENCES	JACK NICKLAUS
	\$20,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$2,500
Sponsorships Available	3							
Conference Registrations	2							
AMAC Foundation Bill Walker Memorial Golf Experience 🏌️	2 Bays (12 Players)	1 Bay (6 Players)	1 Bay (6 Players)	5 Tickets 🎉	5 Tickets 🎉	5 Tickets 🎉	2 Tickets 🎉	
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	1 Table (10 seats)							
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈️	✈️	✈️	✈️	✈️	✈️	✈️	✈️
Digital Logo Inclusion at Golf Experience	✈️	✈️	✈️					
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈️	✈️	✈️	✈️	✈️	✈️	✈️	✈️
Opportunity to Place One Promotional Item in Gift Bags	✈️	✈️	✈️	✈️	✈️	✈️	✈️	
Speaking Opportunity at Golf Experience	✈️	✈️						
Conference Attendee List	✈️							
Logo Inclusion on the Home, Agenda and Sponsored Event Pages in Mobile App	✈️							
Promotional Video	✈️							
Branding on Gift Bags				✈️				
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App					✈️	✈️		

🏌️ Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎉 Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range.

AMAC FOUNDATION PROJECT LIFT SPONSORSHIPS

	TITLE	NEW HORIZONS	BREAKFAST	LUNCH	GIFT BAGS*
	\$20,000	\$7,500	\$5,000	\$5,000	\$2,500
Sponsorships Available	3	5			
Conference Registrations	1				
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	1 Table (10 Seats)	1 Table (10 Seats)			
AMAC Foundation Bill Walker Memorial Golf Experience 🏌️	2 Bays (12 Players)	4 Tickets 🎉			
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈️	✈️	✈️	✈️	✈️
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈️	✈️	✈️	✈️	✈️
Opportunity to Place One Promotional Item in Gift Bags	✈️	✈️	✈️	✈️	✈️
Conference Attendee List	✈️				
Logo Inclusion on the Home, Agenda and Sponsored Event Page in Mobile App	✈️				
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App			✈️	✈️	
Speaking Opportunity at Project LIFT	✈️	✈️			
Recognition as an AMAC Foundation Scholarship Sponsor	✈️				
Sponsor Branding on Gift Bags					✈️

* Project LIFT Gift Bags includes product cost, production and shipping if confirmed before **Tuesday, February 17**.

🏌️ Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎉 Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range.



2026 AMAC Foundation Project LIFT

Tuesday, March 17, 2026 | 9:00 AM–4:00 PM

Martin State Airport | 701 Wilson Point Rd, Middle River, MD 21220

AMAC FOUNDATION SILENT AUCTION

Bidding for the AMAC Foundation Silent Auction is available at AMAC2026.GiveSmart.com. Text **AMAC2026** to **76278** for a personalized link to the GiveSmart site for all of this year's available items!

We feature unforgettable packages, including luxury vacations to global destinations, exclusive limited-edition liquor, sports memorabilia, accessories and more! Select items will be displayed on GiveSmart, but all items will be available for pickup in the Experience Hall.

Interested in donating? Please contact foundation@amac-org.com. All donations must be received no later than **Friday, April 24**.



BIDDING HOURS

Thursday, June 11 | 12:00 pm (Opens)
Saturday, June 13 | 10:00 am (Closes)

DISPLAY HOURS

Friday, June 12 | 12:45 pm–6:00 pm
Saturday, June 13 | 8:30 am–2:00 pm

PICKUP HOURS

Saturday, June 13 | 10:00 am–2:00 pm

DONATE TO THE SILENT AUCTION

We kindly ask that auction **donations be valued over \$150** and should fall within various categories, including high-end alcohol, plane tickets, gift cards and carry-on luggage, along with experience s such as family packs, theme parks, cruises, etc. Contributions to the AMAC Foundation are tax-deductible to the extent applicable by law as the AMAC Foundation is a 501(c)(3) organization.

PROGRAM GUIDE ADVERTISING OPPORTUNITIES

AD SIZE	PRICE
FULL-PAGE ADVERTISEMENT	\$1,500
HALF-PAGE ADVERTISEMENT	\$1,000

SPECIFICATIONS:

- ▶ **Full-Page Dimensions:** 8" W x 10" H
- ▶ **Half-Page Dimensions:** 8" W x 4.875" H
- ▶ **File Format:** Press Ready PDF File, Do Not Include Crop Marks or Bleed
- ▶ **Resolution:** 300 DPI
- ▶ **Color Mode:** Full-Color CMYK or RGB



SPONSOR DEADLINES & MARKETING MATERIALS INFORMATION



SPONSOR DEADLINES & PAYMENT INFORMATION

SPONSOR DEADLINES

- ▶ **Sponsor Portal Opens:** Monday, January 5
- ▶ **Sponsorship Commitments & Marketing Material Submission (Applicable to Specific Packages):**
 - » **Tuesday, February 17:** Project LIFT Gift Bags
 - » **Friday, April 24:** Applicable to Specific Packages: Attendee Bags, Attendee Lanyards, Hotel Keycards, Water Bottles, Maverick & Golf Experience Bags
- ▶ **Sponsorship Purchase Ends:** Friday, May 1
- ▶ **Final Marketing Material Submission:** Within 5 Days of Sponsorship Commitment and No Later Than Friday, May 1
- ▶ **AMAC Discounted Room Block Closes:** Tuesday, May 19
- ▶ **Sponsor Attendee Online Registration Ends:** Tuesday, May 26
- ▶ **Sponsor Payments:** Within 30 Days of Sponsorship Commitment and No Later Than Wednesday, June 3
- ▶ **Sponsor Attendee Onsite Registration Begins:** Thursday, June 11

SPONSORSHIP PURCHASE & PAYMENT

1. Review the available sponsorship packages through the conference website or Registration, Sponsorship & Exhibitor Guide.
2. Go to the Sponsorship Purchase Portal to:
 - » Complete the contact form and provide both the sponsor contact and the sponsor marketing contact information.
 - » Purchase sponsorship(s).
3. After purchasing sponsorship(s), the sponsor contact will receive an initial confirmation email that outlines sponsor benefits, deadlines and payment instructions. The AMAC National Office will also contact you to confirm your sponsorship benefits and deadlines.

SPONSORSHIP PAYMENT & CANCELLATION POLICY

All sponsorship payments must be received within 30 days of purchasing a sponsorship and no later than **Wednesday, June 3, 2026**, one week before the start of the conference. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations are permitted for sponsorships.

SPONSORSHIPS ▼



SCAN TO VIEW SPONSORSHIPS

SPONSORSHIP PURCHASE ▼



SCAN TO PURCHASE

SPONSOR MARKETING MATERIALS DEADLINES & SUBMISSION INSTRUCTIONS

Upload initial marketing materials* **within 5 days** of your sponsorship commitment (no later than the dates below) to the #AMAC2026 Uploads Drive. The link to the #AMAC2026 Uploads Drive is included in the Sponsor Purchase Confirmation Email that you receive after purchasing your sponsorship(s) online.

- ▶ ***Logos:** Vector (.ai, .svg, .eps) and .png Logo Format
- ▶ ***Company Name Listing:** How the company/organization name should appear when listed.
- ▶ ***Company Description:** 1 Paragraph (3-5 Sentences)

SPONSOR MARKETING MATERIALS DEADLINES

- ▶ **Friday, April 24**
 - » Attendee Bags
 - » Attendee Lanyards
 - » Hotel Keycards
 - » Water Bottles
- ▶ **Friday, May 1**
 - » Logo
 - » Program Guide Ads
 - » Promotional Videos

MARKETING MATERIALS SPECIFICATIONS

PROGRAM GUIDE ADVERTISEMENT

- ▶ **Tuesday, February 17**
 - » Project LIFT Gift Bags
- ▶ **Friday, April 24**
 - » Maverick
 - » Golf Experience Bags
- ▶ **Friday, May 1**
 - » Logos
 - » Promotional Videos

WHAT ARE AMAC FOUNDATION CONFERENCE SPONSORSHIPS

- » Maverick, Goose & Runway
- » Bill Walker Memorial Golf Experience
- » Celebrating Women in Aviation & Scholarship Awards Breakfast
- » Project LIFT

MARKETING MATERIALS SPECIFICATIONS

PROGRAM GUIDE ADVERTISEMENT

- ▶ **File Format:** Press Ready PDF File, Do Not Include Crop Marks or Bleed
- ▶ **Resolution:** 300 DPI
- ▶ **Color Mode:** Full-Color CMYK or RGB
- ▶ **Ad Page Sizes** — Reference your sponsorship package.
 - » **Full Page:** 8" W x 10" H
 - » **Half Page:** 8" W x 4.875" H*

LOGO

- ▶ Vector (.ai, .svg, .eps) and .png Logo Formats

PROMOTIONAL VIDEO

- ▶ High-Resolution mp4 File



EXPERIENCE HALL



EXPERIENCE HALL EXHIBIT OPPORTUNITIES

EXHIBITOR TYPES	MEMBER	NON-MEMBER
➤ Airport	\$3,000	\$3,300
➤ Business	\$2,500	\$2,700
➤ Corporate	\$3,500	\$3,800
➤ Government/Non-Profit Organization	\$3,000	\$3,300



SCAN TO PURCHASE

EXHIBITOR PACKAGE:

Exhibit booths include two exhibit staff passes, allowing access to the Experience Hall and specific events and meal functions. To attend the conference or any other conference events **not listed** below, please purchase individual registrations or tickets.

➤ Exhibit Booth

- » (2) Exhibit Staff Passes
- » 10'x10' Booth space
- » 8'H Back Wall
- » 3'H Side Drapes
- » (1) 6'L x 30"H Draped table
- » (2) Side Chairs
- » (1) Wastebasket

Note: Carpet Not Provided

➤ (2) Exhibitor Staff Passes Allow Access to:

- » Opening Session Grab & Go Breakfast
- » Experience Hall Ribbon Cutting Opening Ceremony & Networking Lunch
- » Experience Hall Exhibit Expo & Programming
- » AMAC Foundation Silent Auction
- » BWI Welcome Reception
- » Networking Breakfast
- » Airport Opportunities Procurement Forecast
- » Runway to Success Supplier Pitch Competition
- » Preview Reception: 42nd Annual AMAC Airport Business Conference
- » AMAC After Dark

➤ Exhibitor Directory Mobile App

- » Exhibitor Profile in Mobile App
- » Opportunity to Create a Custom Digital Exhibitor Booth
- » Lead Generation with Easy Exporting
- » Ability to Message/Chat with Attendees

EXPERIENCE HALL HOURS

Exhibitor Load-in

Thursday, June 11 | 1:00 pm–6:00 pm
Friday, June 12 | 8:00 am–10:00 am

Experience Hall Hours

Friday, June 12 | 12:30 pm–7:00 pm
Saturday, June 13 | 8:30 am–5:00 pm

Exhibitor Load-out

Saturday, June 13 | 5:00 pm–7:00 pm

WHICH SPONSORSHIPS INCLUDE EXHIBIT BOOTHS?

- ▶ Titanium
- ▶ Platinum
- ▶ Diamond
- ▶ Airport Elite
- ▶ Legacy
- ▶ Airport Signature
- ▶ Gold
- ▶ Silver
- ▶ Bronze
- ▶ Chrome
- ▶ Member Lounge
- ▶ Experience Hall Opening Day Networking Lunch
- ▶ Opening Session Grab & Go Breakfast
- ▶ Networking Breakfast

ADDITIONAL EXHIBIT INFORMATION WILL BE PROVIDED IN YOUR EXHIBIT KIT

EXHIBIT BOOTH PAYMENT & CANCELLATION POLICY

All exhibit booth payments must be received within 30 days of purchasing an exhibit booth and no later than **Wednesday, June 3, 2026**, one week before the start of the conference. Failure to make the required payment on time may result in AMAC terminating the exhibitor's participation in the event without further notice. No refunds or cancellations are permitted for exhibit booths.



41ST ANNUAL AMAC
AIRPORT BUSINESS CONFERENCE
HOSTED BY BWI THURGOOD MARSHALL AIRPORT

QUESTIONS?

Contact the AMAC National Office at
sponsorships@amac-org.com regarding sponsorship and
exhibit booth availability.

ATTENDEE REGISTRATION ▼



SCAN TO REGISTER

SPONSORSHIP PURCHASE ▼



SCAN TO PURCHASE

EXHIBIT BOOTH PURCHASE ▼



SCAN TO PURCHASE

ALERT: AMAC is committed to preventing fraud. Payments can be made by credit card, check, or wire transfer. When setting up ACH or wire transfer, AMAC issues the instructions to the designated contact, utilizes a multi-step verification process, and never provides banking account information or instructions via an unsecured email. Please be aware of phishing scams involving persons posing as AMAC employees or claiming to represent AMAC. To set up an ACH or wire transfer, contact AMAC's Chief Financial Officer, Jovan Goldstein, at jgoldstein@amac-org.com or 215-525-3593 x100 to confirm instructions.



41ST ANNUAL AMAC
**AIRPORT
BUSINESS
CONFERENCE**
HOSTED BY BWI THURGOOD MARSHALL AIRPORT

JUNE 10-14
2026
National Harbor, MD



amac-org.com/annualconference