





## TABLE OF CONTENTS

<b>3</b>	<b>ABOUT THE CONFERENCE</b>
<b>4</b>	<b>CONFERENCE HIGHLIGHTS</b>
<b>5</b>	<b>CONFERENCE OUTLOOK</b>
<b>6</b>	<b>INDIVIDUAL REGISTRATION PRICING</b>
<b>10</b>	<b>SPONSORSHIPS</b> <ul style="list-style-type: none"><li>▶ Elite</li><li>▶ Mid-Range</li><li>▶ Target Spotlight</li></ul>
<b>18</b>	<b>AMAC FOUNDATION SPONSORSHIPS</b> <ul style="list-style-type: none"><li>▶ AMAC Foundation</li><li>▶ Celebrating Women In Aviation &amp; Scholarship Awards Breakfast</li><li>▶ Bill Walker Memorial Golf Experience</li><li>▶ Project LIFT</li></ul>
<b>21</b>	<b>PROGRAM GUIDE ADVERTISING OPPORTUNITIES</b>
<b>24</b>	<b>SPONSORSHIP PURCHASE &amp; PAYMENT</b>
<b>25</b>	<b>SPONSOR MARKETING MATERIALS DEADLINES &amp; SUBMISSION INSTRUCTIONS</b>
<b>26</b>	<b>EXPERIENCE HALL OPPORTUNITIES</b>

## ABOUT THE CONFERENCE

The **AMAC Airport Business Conference** connects **nearly 1,600** aviation professionals, businesses, government officials, and changemakers to explore the future of our industry through the lens of innovation, access and opportunity. The conference remains a platform for advancing minority and women-owned small businesses and their vital role in fueling local economies – connecting aviation to community growth while offering rich opportunities for advocacy, learning and networking.

This year's theme, ***Progress Through Partnership: Reframe, Refocus, Rebuild***, reflects a call to action. As the policy landscape shifts, **AMAC remains anchored in its vision of creating economic access and increasing representation for minorities and women in the aviation and aerospace industries**. Together, we are evolving to meet the moment with fresh ideas and transformative strategies that benefit the entire industry. We'll reframe the narrative to champion growth, refocus our goals to drive greater impact and rebuild opportunities to create a stronger foundation for the next generation of aviation leaders.



### CONFERENCE HOTEL

**Gaylord National Resort & Convention Center**  
201 Waterfront Street, Oxon Hill, MD 20745

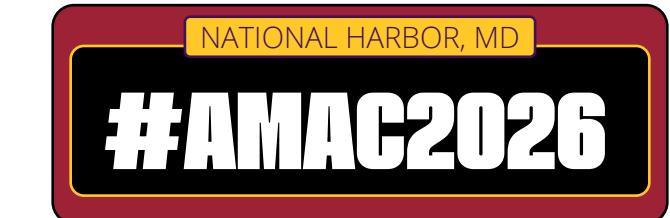
**Booking Link:** Provided to Registered Conference Attendees Through Their Individual Conference Registration Confirmation Email

**Room Block:** June 11–15, 2026

**Room Rates:** \$299 per night + \$27 daily resort fee + taxes

**Reservation Deadline:** Tuesday, May 19, 2026

**Parking:** \$46 Self Park Daily Rate; \$70 Valet Daily Rate





## CONFERENCE OUTLOOK

### CONFERENCE HIGHLIGHTS

- ▶ DBE/ACDBE & UCP Administrators Training
- ▶ Airport Concessions Business Capacity Accelerator Training
- ▶ BWI Airport Tour
- ▶ Speed Mentoring
- ▶ Legends & Leapers
- ▶ AMAC PAC Power Breakfast
- ▶ Airport Directors 20/20 Vision Forum
- ▶ Experience Hall Exhibit Expo & Programming
- ▶ Business Matchmaking
- ▶ Workshops & Industry Updates
- ▶ Networking Receptions
- ▶ Runway to Success Supplier Pitch Competition
- ▶ Catalyst Awards
- ▶ AMAC Foundation Events
  - » Bill Walker Memorial Golf Experience
  - » Celebrating Women in Aviation & Scholarship Awards Breakfast
  - » Silent Auction

### WHO SHOULD ATTEND?

- ▶ Aviation/Airport Executives & Emerging Leaders
- ▶ Architect, Engineering & Construction Firms
- ▶ Food, Retail & Travel Service Brands
- ▶ Aviation Professional Services
- ▶ Concessions & Revenue Team Members
- ▶ Project Managers & Change Agents



1.5K+  
ATTENDEES



70+  
EXHIBITORS



1M  
SPONSOR  
IMPRESSIONS



70+  
PARTICIPATING  
AIRPORTS



680+  
DYNAMIC  
COMPANIES



100+  
INSPIRING  
SPEAKERS

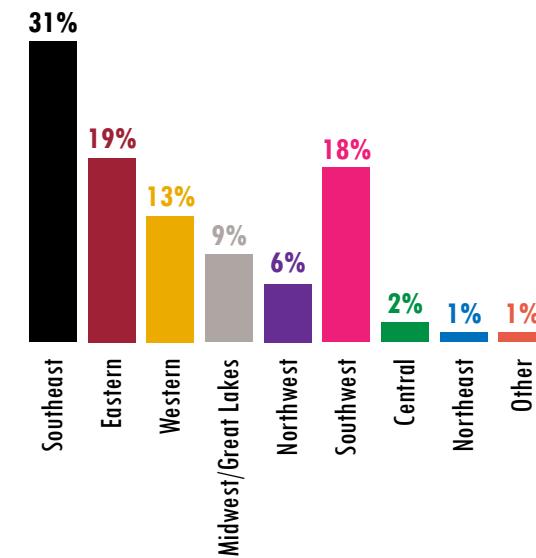


35+  
WORKSHOPS  
& TRAININGS

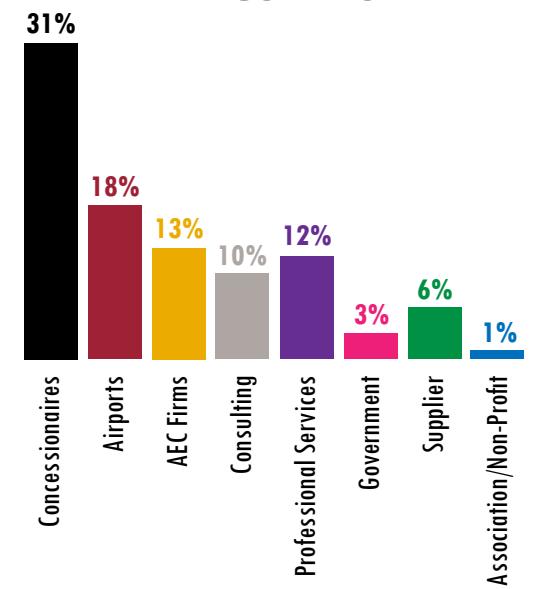


75+  
SPONSORS

### AMAC REGIONS



### INDUSTRIES





# INDIVIDUAL REGISTRATION PRICING



## INDIVIDUAL REGISTRATION INFORMATION & PRICING

### INDIVIDUAL REGISTRATION DEADLINES

- **Early Registration Ends:** Thursday, February 26
- **Standard Registration Opens:** Friday, February 27
- **Registration Cancellation/Transfer Ends:** Friday, May 1
- **AMAC Discounted Room Block Closes:** Tuesday, May 19
- **Online Registration Ends:** Tuesday, May 26
- **Onsite Registration Begins:** Thursday, June 11

**NOTE:** Your badge and accompanying tickets/wristbands, which you receive at onsite registration, are your passport to all conference events and are required for admission. Please refer to the [FAQs](#) for any questions about the conference schedule, including invite-only events.

\*Onsite registration, event and pass purchases are not guaranteed and based solely on availability.

⛳ Golf Experience Bays and Single Player tickets are available in limited quantities. Onsite Party-with-a-Purpose spectator tickets will be available for purchase. For sponsors, if the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎉 Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range

CONFERENCE REGISTRATION	EARLY January 5-February 26	STANDARD February 27-May 26	ONSITE* June 11-June 14
<b>AIRPORT OR CORPORATE MEMBER</b> Exclusive registration pricing for AMAC Airport or Corporate Members.	<b>\$1,300</b>	<b>\$1,690</b>	<b>\$1,910</b>
<b>BUSINESS MEMBER</b> Exclusive registration pricing for AMAC Business Members.	<b>\$1,130</b>	<b>\$1,455</b>	<b>\$1,645</b>
<b>INDIVIDUAL MEMBER</b> Exclusive registration pricing for AMAC Individual Members.	<b>\$1,130</b>	<b>\$1,455</b>	<b>\$1,645</b>
<b>NON-MEMBER</b> Interested in joining AMAC? Learn more about membership information and join: <a href="http://www.amac-org.com/membership">www.amac-org.com/membership</a>	<b>\$1,560</b>	<b>\$2,030</b>	<b>\$2,295</b>
<b>FEDERAL GOVERNMENT EMPLOYEE</b> The Federal Government Employee fee is for valid U.S. federal government employees. A valid government employee ID that does not expire before June 2026 must accompany your registration and will be verified by the AMAC National Office. Contact <a href="mailto:aclough@amac-org.com">aclough@amac-org.com</a> to complete Federal Government Employee conference registrations.	<b>\$980</b>	<b>\$1,270</b>	<b>\$1,440</b>
<b>STUDENT</b> The Student Fee is for students enrolled full-time in a High School, Undergraduate or Graduate Program. Applicants are required to provide a copy of their current or upcoming semester class schedule and a valid school email address.	<b>\$515</b>	<b>\$670</b>	<b>\$760</b>
<b>GUEST PASS</b> A guest pass is for family members and guests who are not actively involved in aviation (not for business associates, staff, colleagues or students). It cannot be used by a member of AMAC or any of its aviation affiliates. There is a limit of one Guest Pass per registrant, and it must accompany a full conference attendee registration. Contact <a href="mailto:events@amac-org.com">events@amac-org.com</a> to purchase a Guest Pass.	<b>\$980</b>	<b>\$1,270</b>	<b>\$1,440</b>

# EVENT ACCESS BY REGISTRATION TYPE

TRAINING & BUSINESS NETWORKING EVENTS	EARLY January 5-February 26	STANDARD February 27-May 26	ONSITE* June 11-June 14
<b>AIRPORT CONCESSIONS BUSINESS CAPACITY ACCELERATOR TRAINING (1.5 DAYS)</b> The Airport Concessions Business Capacity Accelerator Training is NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$750	\$975	\$1,105
<b>DBE/ACDBE &amp; UCP ADMINISTRATORS TRAINING (2 DAYS)</b> The DBE/ACDBE & UCP Administrators Training is NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$750	\$975	\$1,105
<b>DBE/ACDBE &amp; UCP ADMINISTRATORS TRAINING (1 DAY)</b> The DBE/ACDBE & UCP Administrators Training is NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$450	\$585	\$665
<b>BUSINESS MATCHMAKING</b> Business Matchmaking is included in your conference registration. Alternatively, you can register to participate in Business Matchmaking only.	\$250	\$300	N/A
AMAC FOUNDATION EVENTS	EARLY January 5-February 26	STANDARD February 27-May 26	ONSITE* June 11-June 14
<b>AMAC FOUNDATION CELEBRATING WOMEN IN AVIATION &amp; SCHOLARSHIP AWARDS BREAKFAST</b> The AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast is NOT included in the conference registration fee. You can add it to your registration or only attend the event.	\$250	\$325	N/A
<b>AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE: SINGLE PLAYER TICKET</b>  The AMAC Foundation Bill Walker Memorial Golf Experience is NOT included in the conference registration fee. You can either add this to your registration or participate in the event only. Single Player registration includes golf experience registration, shared 6-Player Bay, driving range access, live entertainment, food, beverages and raffle tickets.	\$400	\$400	\$450
<b>AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE: 6-PLAYER BAY</b>  The AMAC Foundation Bill Walker Memorial Golf Experience is NOT included in the conference registration fee. You can add this to your registration or only participate in the event. 6-Player Bay includes golf experience registration, private 6-Player Bay driving range access, live entertainment, food, beverages and raffle tickets.	\$2,500	\$2,500	\$2,800
<b>AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE: PARTY-WITH-A-PURPOSE TICKET</b>  The AMAC Foundation Bill Walker Memorial Golf Experience is NOT included in the conference registration fee. You can add this to your registration or only attend the event. Party-with-a-Purpose includes golf experience registration, live entertainment, food, beverages and raffle tickets (Spectator Only: No access to Golf Bays or Driving Range).	\$300	\$300	\$375

✓ = Included in Your Registration Type

\* Ticketed/Wristband Event = Conference and Exhibitor registration **do not include** these events. You can add these events to your registration for an additional fee. If you are a sponsor, please refer to your benefits to confirm if tickets to these events are included.

★ Emerging Leader Events = Available for conference registrants ages 19-40 (supporting early- to mid-career professionals).

PRE-CONFERENCE   WEDNESDAY, JUNE 10			
	Conference Registration	Exhibitor Registration	Guest Pass
DBE/ACDBE & UCP Administrators Training 			
Airport Concessions Business Capacity Accelerator Training 			
DAY 1   THURSDAY, JUNE 11			
	Conference Registration	Exhibitor Registration	Guest Pass
DBE/ACDBE & UCP Administrators Training 			
Airport Concessions Business Capacity Accelerator Training 			
BWI Airport Tour	✓	✗	✗
AMAC Foundation Bill Walker Memorial Golf Experience 			
New Members & First-Time Attendees Orientation	✓	✗	✗
Speed Mentoring	✓	✗	✗
Roundtables: AEC, Commercial Management, Human Resources & Ground Transportation	✓	✗	✗
AMAC Legends & Leapers	✓	✗	✗
Emerging Leaders Mixer 	✓	✗	✗
DAY 2   FRIDAY, JUNE 12			
	Conference Registration	Exhibitor Registration	Guest Pass
AMAC PAC Power Breakfast 			
Opening Session Grab & Go Breakfast	✓	✓	✓
Opening Session & Airport Directors 20/20 Forum	✓	✗	✗
Workshops: Airports, AEC, Concessions & Compliance	✓	✗	✗
Experience Hall Ribbon Cutting Opening Ceremony & Networking Lunch	✓	✓	✓
Experience Hall Exhibit Expo & Programming	✓	✓	✗
AMAC Foundation Silent Auction	✓	✓	✗
Business Matchmaking	✓	✗	✗
Emerging Leaders: Cocktails & Conversations 	✓	✗	✗
BWI Welcome Reception	✓	✓	✓

### DAY 3 | SATURDAY, JUNE 13

	Conference Registration	Exhibitor Registration	Guest Pass
AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	✓	✓	✓
Networking Breakfast	✓	✓	✓
Experience Hall Exhibit Expo & Programming	✓	✓	✗
Airport Opportunities Procurement Forecast	✓	✓	✗
Legislative Meeting: A Conversation with the Experts	✓	✗	✗
AMAC Foundation Silent Auction	✓	✓	✗
Keynote Address	✓	✗	✗
Runway to Success Supplier Pitch Competition	✓	✓	✗
Workshops: Airports, AEC, Concessions & Compliance	✓	✗	✗
Emerging Leaders Workshop	✓	✗	✗
Catalyst Awards & Reception	✓	✗	✓
Preview Reception: 42nd Annual AMAC Airport Business Conference	✓	✓	✓
AMAC After Dark	✓	✓	✓

### DAY 4 | SUNDAY, JUNE 14

	Conference Registration	Exhibitor Registration	Guest Pass
AMAC ALC Fireside Chat Breakfast	✓	✗	✗
WORKSHOPS: Airports, AEC, Concessions & Compliance	✓	✗	✗

#### REGISTRATION/TICKET TRANSFER POLICY

Paid registrations may be transferred if you notify AMAC in writing to [events@amac-org.com](mailto:events@amac-org.com) by **Monday, May 11, 2026**. Please include the original and new registrant's name, title, company, and email. Registrations may be transferred to future AMAC events.

#### REGISTRATION CANCELLATION POLICY

Conference registration cancellations will be charged a **\$150 processing fee**, and conference event ticket cancellations will be charged a **\$75 processing fee**. Cancellations will be accepted until **Monday, May 11, 2026**. No refunds will be made after this date. Conference registration cancellations must be in writing to [events@amac-org.com](mailto:events@amac-org.com). All cancellation requests must be accompanied by payment information and/or a copy of the official purchase confirmation. Refunds, excluding the processing fee, will be processed within 45 days.

#### BADGE REPRINT POLICY

To ensure a secure environment, all conference participants must wear AMAC conference badges to access all events. AMAC prohibits badge sharing or splitting. Any violation of this policy may result in removal from an event and cancellation of registration without a refund. For lost badges, an **\$800 badge reprint fee** and valid photo identification are required per badge. AMAC reserves the right to deny registration for future events.



# SPONSORSHIPS



## ELITE SPONSORSHIPS

	TITANIUM	PLATINUM	DIAMOND	AIRPORT ELITE 	LEGACY
	<b>\$100,000</b>	<b>\$75,000</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$25,000</b>
Conference Registrations	 15	 12	 10	 8	 7
DBE/ACDBE & UCP Administrators Training Two-Day Training Registrations	 4	 2	 2	 2	 2
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	2 Tables (20 Seats)	2 Tables (20 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)
AMAC Foundation Bill Walker Memorial Golf Experience 	2 Bays (12 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media					
Company Profile in Mobile App with Opportunity to Add Promotional Information					
Logo Inclusion on the Home and Agenda Pages in Mobile App					
Full-Page Program Guide Ad					
Conference Attendee List					
VIP Check-in Line for Company Attendees					
Access to VIP Lounge					
Sponsorship Designation on Attendee Badge					
Opportunity to Place One Promotional Item in Attendee Bags					
In-Person Exhibit Booth					
Exhibitor Profile in Mobile App					

 Available to Airports Only.

 2026 Key Events = Opening Session & Airport Directors 20/20 Vision Forum, Catalyst Awards & Reception and the Keynote Address.

 Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

## ELITE SPONSORSHIPS (CONT.)

	TITANIUM	PLATINUM	DIAMOND	AIRPORT ELITE 	LEGACY
	<b>\$100,000</b>	<b>\$75,000</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$25,000</b>
VIP Seating at Key Events 					
Premium Placement of In-Person Exhibit Booth					
Opportunity to Provide Pop-up Experience					
Verbal Recognition at Key Events 					
Company Executive to Present an Award at the AMAC Catalyst Awards					
VIP Photo Opportunity					
Promotional Video at Key Events 	2-Minute Promotional Video	1-Minute Promotional Video			
Invitation to Exclusive CEO Invite-Only Session					
Main Stage Remarks or Executive Greetings					
One-Year AMAC Membership					
FREE Registration for Airport Director (Non-transferable) 					
Invitation to Airport Director Roundtable 					
Half Day Private Meeting Room with a Curated List of Minority & Women-Owned Businesses 					
Premium Table at Business Matchmaking 					

 Available to Airports Only.

 2026 Key Events = Opening Session & Airport Directors 20/20 Vision Forum, Catalyst Awards & Reception and the Keynote Address.

 Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

## MID-RANGE SPONSORSHIPS

	AIRPORT SIGNATURE 	GOLD	SILVER	BRONZE	CHROME	JEWEL	
	<b>\$15,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$4,000</b>	
Conference Registrations	<b>5</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	
DBE/ACDBE & UCP Administrators Training Two-Day Training Registration	1	1	1	1			
AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	5 Seats	5 Seats	4 Seats				
AMAC Foundation Bill Walker Memorial Golf Experience 	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)				
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	     	     	     	     	     	     	
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	     	     	     	     	     	     	     
Sponsorship Designation on Attendee Badges	     	     	     	     	     	     	     
Conference Attendee List	     	     	     	     	     	     	     
In-Person Exhibit Booth	     	     	     	     	     	     	     
Exhibitor Profile in Mobile App	     	     	     	     	     <img alt="airplane icon" data-bbox="335 555 3		

## TARGET SPOTLIGHT SPONSORSHIPS

	MEMBER LOUNGE	BUSINESS MATCHMAKING	CONFERENCE MOBILE APP	TRANSPORTATION	WATER BOTTLES*	NETWORKING BREAKS AM/PM	EXPERIENCE HALL OPENING DAY-NETWORKING LUNCH
	\$15,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
Sponsorships Available	3	1	1	3	1	4	3
Conference Registrations	3	2	2	2	2	2	2
DBE/ACDBE & UCP Administrators Training Two-Day Training Registration	1	1	1	1	1	1	1
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈	✈	✈	✈	✈	✈	✈
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈	✈	✈	✈	✈	✈	✈
Half-Page Program Guide Ad	✈	✈	✈	✈	✈	✈	✈
Conference Attendee List	✈	✈	✈	✈	✈	✈	✈
Sponsorship Designation on Attendee Badge	✈	✈	✈	✈	✈	✈	✈
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App		✈			✈	✈	
Logo Inclusion in Sponsored Event Communications		✈			✈	✈	
Sponsorship Designation on Landing Page of Mobile App			✈				
Opportunity to Welcome Attendees to Sponsored Event		✈					
In-Person Exhibit Booth	✈					✈	
Exhibitor Profile in Mobile App	✈					✈	
Opportunity to Provide a Promotional Item to Attendees	✈					✈	

\* Water Bottle Prices include product cost, production and shipping if confirmed before **Friday, April 24**.

## TARGET SPOTLIGHT SPONSORSHIPS

	AMAC LEGENDS LEAPERS	AMAC EMERGING LEADERS COCKTAILS & CONVERSATIONS	AMAC EMERGING LEADERS MIXER	AMAC EMERGING LEADERS WORKSHOP	AMAC ALC FIRESIDE CHAT BREAKFAST	OPENING SESSION GRAB & GO BREAKFAST	NETWORKING BREAKFAST	HYDRATION STATIONS	KEY EVENT SEAT DROP	PHOTO BOOTH
	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Sponsorships Available	1	4	4	4	2	1	1	4	2	4
Conference Registrations	2	2	1	1	1	1	1	1	1	1
DBE/ACDBE & UCP Administrators Training Two-Day Training Registration	1									
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈	✈	✈	✈	✈	✈	✈	✈	✈	✈
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈	✈	✈	✈	✈	✈	✈	✈	✈	✈
Sponsorship Designation on Attendee Badge	✈	✈	✈	✈	✈	✈	✈	✈	✈	✈
Conference Attendee List	✈	✈	✈	✈	✈	✈	✈	✈	✈	✈
Logo Inclusion on Sponsored Item/Event Communications	✈	✈	✈	✈	✈	✈	✈	✈	✈	✈
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App	✈	✈	✈	✈	✈	✈	✈			
Logo Displayed During Sponsored Event	✈	✈	✈	✈	✈	✈	✈			
Speaking Opportunity at Sponsored Event	✈									
Opportunity to Welcome Attendees to Sponsored Event	✈									
Logo on Napkins and Table Tents		✈	✈	✈	✈	✈	✈			
Photo Booth Signage										✈
Seat Drop of Sponsor's Branded Material at a Key Event									✈	
In-Person Exhibit Booth						✈	✈			
Exhibitor Profile in Mobile App					✈	✈				

🔑 2026 Key Events = Opening Session & Airport Directors 20/20 Vision Forum, Catalyst Awards & Reception and the Keynote Address.

🌟 Emerging Leader Events = Available for conference registrants ages 19-40 (supporting early- to mid-career professionals).



# AMAC FOUNDATION SPONSORSHIPS



## AMAC FOUNDATION SPONSORSHIPS

	MAVERICK	GOOSE	RUNWAY
Conference Registrations	\$25,000	\$10,000	\$5,000
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	3	1 Table (10 Seats)	2 Tickets
AMAC Foundation Bill Walker Memorial Golf Experience	2 Bays (12 Players)	1 Bay (6 Players)	2 Tickets
Acknowledgement at All AMAC Foundation Events	3	3	3
Logo Recognition at AMAC Foundation Events	3	3	3
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	3	3	3
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	3	3	3
Logo Inclusion on the Home and Agenda Pages in Mobile App	3	3	3
Specialty Logo Spotlight at AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	3	3	3
Speaking Opportunity at AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	3	3	3
Receipt of Conference Attendee List	3	3	3
Recognition as an AMAC Foundation Scholarship Sponsor	3	3	3

## AMAC FOUNDATION CELEBRATING WOMEN IN AVIATION & SCHOLARSHIP AWARDS BREAKFAST SPONSORSHIPS

	TITLE	KEYNOTE SPEAKER	ENTERTAINMENT	TABLE
	\$20,000	\$6,500	\$5,000	\$2,500
Sponsorships Available	3			
Conference Registrations	2			
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	2 Tables (20 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)
AMAC Foundation Bill Walker Memorial Golf Experience	2 Bays (12 Players)	2 Tickets		
On Screen Logo Display During AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	3	3	3	3
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	3	3	3	3
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	3	3	3	3
Logo Inclusion on the Home, Agenda and Sponsored Event Pages in Mobile App	3			
Logo Inclusion on the Agenda and Sponsored Event Pages in Mobile App		3	3	3
Conference Attendee List	3			
Speaking Opportunity at AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	3			
Recognition as an AMAC Foundation Scholarship Sponsor	3			

💡 Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎭 Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range.

# AMAC FOUNDATION BILL WALKER MEMORIAL GOLF EXPERIENCE SPONSORSHIPS

	TITLE	TIGER WOODS	ARNOLD PALMER	GIFT BAG	LUNCH	ENTERTAINMENT	POP-UP SPACE EXPERIENCES	JACK NICKLAUS
	\$20,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$2,500
Sponsorships Available	3							
Conference Registrations	2							
AMAC Foundation Bill Walker Memorial Golf Experience	2 Bays (12 Players)	1 Bay (6 Players)	1 Bay (6 Players)	5 Tickets	5 Tickets	5 Tickets	2 Tickets	
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	1 Table (10 seats)							
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈	✈	✈	✈	✈	✈	✈	✈
Digital Logo Inclusion at Golf Experience	✈	✈	✈					
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈	✈	✈	✈	✈	✈	✈	✈
Opportunity to Place One Promotional Item in Gift Bags	✈	✈	✈	✈	✈	✈	✈	
Speaking Opportunity at Golf Experience	✈	✈						
Conference Attendee List	✈							
Logo Inclusion on the Home, Agenda and Sponsored Event Page in Mobile App	✈							
Branding on Gift Bags				✈				
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App					✈	✈		

⛳ Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎭 Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range.

# AMAC FOUNDATION PROJECT LIFT SPONSORSHIPS

	TITLE	NEW HORIZONS	BREAKFAST	LUNCH	GIFT BAGS*
	\$20,000	\$7,500	\$5,000	\$5,000	\$2,500
Sponsorships Available	3	5			
Conference Registrations	1				
VIP Seating at the AMAC Foundation Celebrating Women in Aviation & Scholarship Awards Breakfast	1 Table (10 Seats)	1 Table (10 Seats)			
AMAC Foundation Bill Walker Memorial Golf Experience	2 Bays (12 Players)	4 Tickets			
Logo Inclusion in Mobile App, Website, Program Guide, Signage and Social Media	✈	✈	✈	✈	✈
Company Profile Page in Mobile App with Opportunity to Add Promotional Information	✈	✈	✈	✈	✈
Opportunity to Place One Promotional Item in Gift Bags	✈	✈	✈	✈	✈
Conference Attendee List	✈				
Logo Inclusion on the Home, Agenda and Sponsored Event Page in Mobile App	✈				
Logo Inclusion on the Agenda and Sponsored Event Page in Mobile App			✈	✈	
Speaking Opportunity at Project LIFT	✈	✈			
Recognition as an AMAC Foundation Scholarship Sponsor	✈				
Sponsor Branding on Gift Bags					✈

\* Project LIFT Gift Bags includes product cost, production and shipping if confirmed before **Tuesday, February 17**.

⛳ Golf Experience Bays and Single Player tickets are available in limited quantities. If the bays are sold out, the sponsor will receive an equal number of Party-with-a-Purpose tickets.

🎭 Golf Experience Party-with-a-Purpose Tickets = Spectator Only: No access to Golf Bays or Driving Range.



## 2026 AMAC Foundation Project LIFT

Tuesday, March 17, 2026 | 9:00 AM–4:00 PM

Martin State Airport | 701 Wilson Point Rd, Middle River, MD 21220

# AMAC FOUNDATION SILENT AUCTION

Bidding for the AMAC Foundation Silent Auction is available at [AMAC2026.GiveSmart.com](https://AMAC2026.GiveSmart.com). Text **AMAC2026** to **76278** for a personalized link to the GiveSmart site for all of this year's available items!

We feature unforgettable packages, including luxury vacations to global destinations, exclusive limited-edition liquor, sports memorabilia, accessories and more! Select items will be displayed on GiveSmart, but all items will be available for pickup in the Experience Hall.

Interested in donating? Please contact [foundation@amac.org.com](mailto:foundation@amac.org.com). All donations must be received no later than **Friday, April 24**.



## BIDDING HOURS

Thursday, June 11 | 12:00 pm (Opens)  
Saturday, June 13 | 10:00 am (Closes)

## DISPLAY HOURS

Friday, June 12 | 12:45 pm–6:00 pm  
Saturday, June 13 | 8:30 am–2:00 pm

## PICKUP HOURS

Saturday, June 13 | 10:00 am–2:00 pm

## DONATE TO THE SILENT AUCTION

We kindly ask that auction **donations be valued over \$150** and should fall within various categories, including high-end alcohol, plane tickets, gift cards and carry-on luggage, along with experiences such as family packs, theme parks, cruises, etc. Contributions to the AMAC Foundation are tax-deductible to the extent applicable by law as the AMAC Foundation is a 501(c)(3) organization.

## PROGRAM GUIDE ADVERTISING OPPORTUNITIES

AD SIZE	PRICE
FULL-PAGE ADVERTISEMENT	\$1,500
HALF-PAGE ADVERTISEMENT	\$1,000

## SPECIFICATIONS:

- **Full-Page Dimensions:** 8" W x 10" H
- **Half-Page Dimensions:** 8" W x 4.875" H
- **File Format:** Press Ready PDF File, Do Not Include Crop Marks or Bleed
- **Resolution:** 300 DPI
- **Color Mode:** Full-Color CMYK or RGB

# SPONSOR DEADLINES & MARKETING MATERIALS INFORMATION



# SPONSOR DEADLINES & PAYMENT INFORMATION

## SPONSOR DEADLINES

- **Sponsor Portal Opens:** Monday, January 5
- **Sponsorship Commitments & Marketing Material Submission (Applicable to Specific Packages):**
  - » **Tuesday, February 17:** Project LIFT Gift Bags
  - » **Friday, April 24:** Applicable to Specific Packages: Attendee Bags, Attendee Lanyards, Hotel Keycards, Water Bottles, Maverick & Golf Experience Bags
- **Sponsorship Purchase Ends:** Friday, May 1
- **Final Marketing Material Submission:** Within 5 Days of Sponsorship Commitment and No Later Than Friday, May 1
- **AMAC Discounted Room Block Closes:** Tuesday, May 19
- **Sponsor Attendee Online Registration Ends:** Tuesday, May 26
- **Sponsor Payments:** Within 30 Days of Sponsorship Commitment and No Later Than Wednesday, June 3
- **Sponsor Attendee Onsite Registration Begins:** Thursday, June 11

## SPONSORSHIP PURCHASE & PAYMENT

1. Review the available sponsorship packages through the conference website or Registration, Sponsorship & Exhibitor Guide.
2. Go to the Sponsorship Purchase Portal to:
  - » Complete the contact form and provide both the sponsor contact and the sponsor marketing contact information.
  - » Purchase sponsorship(s).
3. After purchasing sponsorship(s), the sponsor contact will receive an initial confirmation email that outlines sponsor benefits, deadlines and payment instructions. The AMAC National Office will also contact you to confirm your sponsorship benefits and deadlines.

### SPONSORSHIP PAYMENT & CANCELLATION POLICY

All sponsorship payments must be received within 30 days of purchasing a sponsorship and no later than **Wednesday, June 3, 2026**, one week before the start of the conference. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations are permitted for sponsorships.

### SPONSORSHIPS ▾



### SPONSORSHIP PURCHASE ▾



# SPONSOR MARKETING MATERIALS DEADLINES & SUBMISSION INSTRUCTIONS

Upload initial marketing materials\* **within 5 days** of your sponsorship commitment (no later than the dates below) to the #AMAC2026 Uploads Drive. The link to the #AMAC2026 Uploads Drive is included in the Sponsor Purchase Confirmation Email that you receive after purchasing your sponsorship(s) online.

- **\*Logos:** Vector (.ai, .svg, .eps) and .png Logo Format
- **\*Company Name Listing:** How the company/organization name should appear when listed.
- **\*Company Description:** 1 Paragraph (3-5 Sentences)

## SPONSOR MARKETING MATERIALS DEADLINES

- **Friday, April 24**
  - » Attendee Bags
  - » Attendee Lanyards
  - » Hotel Keycards
  - » Water Bottles
- **Friday, May 1**
  - » Logo
  - » Program Guide Ads
  - » Promotional Videos

## MARKETING MATERIALS SPECIFICATIONS

### PROGRAM GUIDE ADVERTISEMENT

- **Tuesday, February 17**
  - » Project LIFT Gift Bags
- **Friday, April 24**
  - » Maverick
  - » Golf Experience Bags
- **Friday, May 1**
  - » Logos
  - » Promotional Videos

### WHAT ARE AMAC FOUNDATION CONFERENCE SPONSORSHIPS

- » Maverick, Goose & Runway
- » Bill Walker Memorial Golf Experience
- » Celebrating Women in Aviation & Scholarship Awards Breakfast
- » Project LIFT

## MARKETING MATERIALS SPECIFICATIONS

### PROGRAM GUIDE ADVERTISEMENT

- **File Format:** Press Ready PDF File, Do Not Include Crop Marks or Bleed
- **Resolution:** 300 DPI
- **Color Mode:** Full-Color CMYK or RGB
- **Ad Page Sizes** — Reference your sponsorship package.
  - » **Full Page:** 8" W x 10" H
  - » **Half Page:** 8" W x 4.875" H\*

### LOGO

- Vector (.ai, .svg, .eps) and .png Logo Formats

### PROMOTIONAL VIDEO

- High-Resolution mp4 File



# EXPERIENCE HALL



## EXPERIENCE HALL EXHIBIT OPPORTUNITIES

EXHIBITOR TYPES	MEMBER	NON-MEMBER
► Airport	\$3,000	\$3,300
► Business	\$2,500	\$2,700
► Corporate	\$3,500	\$3,800
► Government/Non-Profit Organization	\$3,000	\$3,300



### EXHIBITOR PACKAGE:

Exhibit booths include two exhibit staff passes, allowing access to the Experience Hall and specific events and meal functions. To attend the conference or any other conference events not listed below, please purchase individual registrations or tickets.

#### ► Exhibit Booth

- » (2) Exhibit Staff Passes
- » 10'x10' Booth space
- » 8'H Back Wall
- » 3'H Side Drapes
- » (1) 6'L x 30"H Draped table
- » (2) Side Chairs
- » (1) Wastebasket

Note: Carpet Not Provided

#### ► (2) Exhibitor Staff Passes Allow Access to:

- » Opening Session Grab & Go Breakfast
- » Experience Hall Ribbon Cutting Opening Ceremony & Networking Lunch
- » Experience Hall Exhibit Expo & Programming
- » AMAC Foundation Silent Auction
- » BWI Welcome Reception
- » Networking Breakfast
- » Airport Opportunities Procurement Forecast
- » Runway to Success Supplier Pitch Competition
- » Preview Reception: 42nd Annual AMAC Airport Business Conference
- » AMAC After Dark

#### ► Exhibitor Directory Mobile App

- » Exhibitor Profile in Mobile App
- » Opportunity to Create a Custom Digital Exhibitor Booth
- » Lead Generation with Easy Exporting
- » Ability to Message/Chat with Attendees

### EXPERIENCE HALL HOURS

#### Exhibitor Load-in

Thursday, June 11 | 1:00 pm–6:00 pm  
Friday, June 12 | 8:00 am–10:00 am

#### Experience Hall Hours

Friday, June 12 | 12:30 pm–7:00 pm  
Saturday, June 13 | 8:30 am–5:00 pm

#### Exhibitor Load-out

Saturday, June 13 | 5:00 pm–7:00 pm

### WHICH SPONSORSHIPS INCLUDE EXHIBIT BOOTHS?

- Titanium
- Platinum
- Diamond
- Airport Elite
- Legacy
- Airport Signature
- Gold
- Silver
- Bronze
- Chrome
- Member Lounge
- Experience Hall Opening Day Networking Lunch
- Opening Session Grab & Go Breakfast
- Networking Breakfast

**ADDITIONAL EXHIBIT INFORMATION WILL BE PROVIDED IN YOUR EXHIBIT KIT**

### EXHIBIT BOOTH PAYMENT & CANCELLATION POLICY

All exhibit booth payments must be received within 30 days of purchasing an exhibit booth and no later than **Wednesday, June 3, 2026**, one week before the start of the conference. Failure to make the required payment on time may result in AMAC terminating the exhibitor's participation in the event without further notice. No refunds or cancellations are permitted for exhibit booths.



41<sup>ST</sup> ANNUAL AMAC  
**AIRPORT BUSINESS CONFERENCE**

HOSTED BY BWI THURGOOD MARSHALL AIRPORT



41<sup>ST</sup> ANNUAL AMAC  
**AIRPORT  
BUSINESS  
CONFERENCE**

HOSTED BY BWI THURGOOD MARSHALL AIRPORT

JUNE 10-14  
**2026**  
National Harbor, MD

## QUESTIONS?

Contact the AMAC National Office at  
[sponsorships@amac-org.com](mailto:sponsorships@amac-org.com) regarding sponsorship and  
exhibit booth availability.

ATTENDEE  
REGISTRATION ▾



SCAN TO REGISTER

SPONSORSHIP  
PURCHASE ▾



SCAN TO PURCHASE

EXHIBIT BOOTH  
PURCHASE ▾



SCAN TO PURCHASE

**ALERT:** AMAC is committed to preventing fraud. Payments can be made by credit card, check, or wire transfer. When setting up ACH or wire transfer, AMAC issues the instructions to the designated contact, utilizes a multi-step verification process, and never provides banking account information or instructions via an unsecured email. Please be aware of phishing scams involving persons posing as AMAC employees or claiming to represent AMAC. To set up an ACH or wire transfer, contact AMAC's Chief Financial Officer, Jovan Goldstein, at [jgoldstein@amac-org.com](mailto:jgoldstein@amac-org.com) or 215-525-3593 x100 to confirm instructions.



[amac-org.com/annualconference](http://amac-org.com/annualconference)