



39TH ANNUAL AMAC

AIRPORT BUSINESS ²⁴ DIVERSITY CONFERENCE

• SOARING TO NEW HORIZONS •

HOSTED BY NASHVILLE INTERNATIONAL AIRPORT



AUGUST 3-7, 2024



NASHVILLE, TN

SPONSORSHIP GUIDE



BNA Nashville
International
Airport®

AMAC
AIRPORT MINORITY ADVISORY COUNCIL

**THE AMAC
FOUNDATION**
OPPORTUNITIES ON THE RISE



The Airport Minority Advisory Council (AMAC) is the only national, non-profit trade association dedicated to advancing the full participation of minorities and women in employment and contracting opportunities throughout the aviation and aerospace industries.



**40**
Years in Operation

**8**
Chapters

**8**
National Regions

**5**
Membership Levels

**11**
Membership Committees

**25+**
Strategic Partners

WHAT IS AMAC?

History
Since 1984, AMAC has been at the forefront of nearly every national policy initiative impacting the participation of disadvantaged businesses in airport contracting.

Mission
To advance the full participation of minorities and women in employment and contracting opportunities throughout the aviation and aerospace industries.

Vision
To create economic equity, access and wealth for minorities and women in the aviation and aerospace industries.

✉ info@amac-org.com
🌐 www.amac-org.com



AMAC FAMILY



The AMAC Foundation works alongside AMAC and is dedicated to advancing minorities and women pursuing careers in the aviation industry by developing educational programs and providing scholarships to students who are emerging aviation professionals.
www.amac-org.com/foundation



The AMAC Political Action Committee (AMAC PAC) works to further AMAC's direct advocacy and educational initiatives on Capitol Hill by making monetary contributions to federal candidates and political action committees and caucuses who understand and support equity in airport contracting and employment. The AMAC PAC is non-partisan and provides its members with the means for concerted political action.
www.amac-org.com/pac

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ABOUT THE CONFERENCE

In partnership with **Nashville International Airport**, we present the **39th Annual AMAC Airport Business Diversity Conference** from August 3–7, 2024, in Nashville, TN.

AMAC's Annual Airport Business Diversity Conference continues to connect over 1,300 businesses, aviation professionals, government officials and individuals from around the country to discuss various subjects ranging from how to do business at airports to public policy issues impacting the entire aviation industry.

This highly acclaimed conference is the premier industry-wide event of the year—serving as a hub for education, advocacy and networking opportunities that promote diversity and inclusion in the aviation and aerospace industries. The conference offers airports, government agencies, corporations and entrepreneurs the opportunity to cultivate new relationships and expand their national presence through engaging and relevant educational and networking events.



AMAC BY THE NUMBERS



1.3K+
ATTENDEES



20K
SQUARE FEET OF
EXPO SPACE



4.7K+
FACEBOOK
FOLLOWERS



10K+
VIEWS OF SPONSORS
CONTRIBUTION



50+
EXHIBITORS



5.8K+
LINKEDIN
FOLLOWERS



3K+
BUSINESS CONTACT
FROM BOOTHS



5K+
MONTHLY WEBSITE
VISITORS



970+
TWITTER
FOLLOWERS



60+
VIEWS PER BOOTH



28.6K+
EMAIL
SUBSCRIBERS



580+
INSTAGRAM
FOLLOWERS

SECURE YOUR SPONSORSHIP TODAY!

Contact the AMAC National Office at
sponsorships@amac-org.com regarding sponsorship availability.

INDIVIDUAL REGISTRATION INFORMATION

REGISTRATION DEADLINES

Early Registration: _____ March 13–April 30, 2024
Standard Registration: _____ May 1–July 19, 2024
Registration Cancellation/Transfer Ends: _____ Monday, July 1, 2024
Online Registration Ends: _____ Friday, July 19, 2024
Onsite Registration Starts: _____ Sunday, August 4, 2024

ONLINE INDIVIDUAL
REGISTRATION ▶



NOTE: Your badge and accompanying tickets/wristbands, which you will receive at onsite registration, are your passport to all eligible sessions, meetings and events and should always be kept with you. Your badge is required for admission to all conference events. In addition to your badge, your tickets/wristbands are required for admission to all ticketed-conference events.

*=Ticketed/Wristband Events

Conference registration **includes** these events.

- General Sessions & Workshops
- AMAC Gateway Experience Hall (Breakfast/Lunch—On Specified Days)
- Welcome to Nashville Reception
- Preview Reception – 40th Annual AMAC Airport Business Diversity Conference
- Opening Session & Airport Directors 20/20 Vision Forum
- Business Matchmaking (Pre-Registration Required)
- AMAC Catalyst Awards Luncheon
- AMAC Emerging Leaders Sessions
- AMAC Legislative & Policy Discussion with the Experts
- SSP America “SSPLIVE!” Reception

Exhibitor registration **includes** these events.

- AMAC Gateway Experience Hall (Breakfast/Lunch—On Specified Days)
- Welcome to Nashville Reception
- Preview Reception – 40th Annual AMAC Airport Business Diversity Conference
- SSP America “SSPLIVE!” Reception

Conference and Exhibitor registration **do not include** these events. You can add these events to your registration for an additional fee. If you are a sponsor, please refer to your benefits to confirm if tickets to these events are included.

- DBE/ACDBE Liaison Officer & Program Administrators Training*
- AMAC Foundation Bill Walker Memorial Topgolf*
- AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards *
- AMAC PAC Breakfast*

REGISTRATION CANCELLATION POLICY

All cancellations will be charged a \$150 processing fee regardless of when they are received. Cancellations will be accepted until Monday, July 1, 2024. No refunds will be made after this date. Conference registration cancellations must be in writing to events@amac-org.com. All requests for cancellations must be accompanied by payment information and/or a copy of the official purchase confirmation.

INDIVIDUAL REGISTRATION PRICING

	EARLY March 13–April 30, 2024	STANDARD May 1–July 19, 2024
AIRPORT OR CORPORATE MEMBER Exclusive registration pricing for AMAC Airport or Corporate Members.	\$1,100	\$1,365
BUSINESS OR ACDBE/DBE/MBE/SBE/WBE MEMBER Exclusive registration pricing for AMAC Business or ACDBE/DBE/MBE/SBE/WBE Members.	\$945	\$1,260
INDIVIDUAL MEMBER Exclusive registration pricing for AMAC Individual Members.	\$945	\$1,260
NON-MEMBER Interested in joining AMAC? Learn more about membership information and join: www.amac-org.com/membership	\$1,365	\$1,680
FEDERAL GOVERNMENT EMPLOYEE The Federal Government Employee fee is for valid U.S. federal government employees. A valid government employee ID that does not expire before August 2024 must accompany your registration and will be verified by the AMAC National Office.	\$800	\$1,020
GUEST PASS A guest pass is for family members and guests not actively involved in aviation (not for business associates, staff, colleagues, or students). It cannot be used by a member of AMAC or any of its aviation affiliates. There is a limit of one Guest Pass per registrant, and it must accompany a full conference registration.	-	\$700
STUDENT The Student fee is for students enrolled full-time in high school or an undergraduate or graduate program. Your valid school email address is required to register. A student identification may be requested for validation.	\$350	\$435
DBE/ACDBE LIAISON OFFICER & PROGRAM ADMINISTRATORS TRAINING (2 DAYS) DBE/ACDBE Liaison Officer & Program Administrators Trainings are NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$515	\$640
DBE/ACDBE LIAISON OFFICER & PROGRAM ADMINISTRATORS TRAINING (1 DAY) DBE/ACDBE Liaison Officer & Program Administrators Trainings are NOT included in the conference registration fee. You can add it to your registration or only participate in the training.	\$295	\$370
BUSINESS MATCHMAKING Business Matchmaking is included with your conference registration. Alternatively, you can register to participate in Business Matchmaking only.	\$220	\$270
AMAC FOUNDATION CELEBRATING WOMEN IN AVIATION BREAKFAST & SCHOLARSHIP AWARDS The AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards is NOT included in the conference registration fee. You can add it to your registration or only attend the event.	\$225	\$250
AMAC FOUNDATION BILL WALKER MEMORIAL TOPGOLF SINGLE PLAYER The AMAC Foundation Bill Walker Memorial Topgolf is NOT included in the conference registration fee. You can add this to your registration or only participate in the event. Topgolf registration includes live entertainment, food, beverages and raffle tickets.	-	\$400 per player
AMAC FOUNDATION BILL WALKER MEMORIAL TOPGOLF 6-PLAYER BAY The AMAC Foundation Bill Walker Memorial Topgolf is NOT included in the conference registration fee. You can add this to your registration or only participate in the event. Topgolf registration includes live entertainment, food, beverages and raffle tickets.	-	\$2,000 per 6-player bay
AMAC FOUNDATION BILL WALKER MEMORIAL TOPGOLF SPECTATOR The AMAC Foundation Bill Walker Memorial Topgolf is NOT included in the conference registration fee. You can add this to your registration or only attend the event. Topgolf registration includes live entertainment, food, beverages and raffle tickets.	-	\$300 per person

Sponsorship Opportunities

Elite Sponsorship Opportunities

	Titanium	Platinum	Diamond	Airport Elite *	Legacy
	\$100,000	\$75,000	\$50,000	\$30,000	\$25,000
Conference Registrations	15	12	10	8	7
DBE/ACDBE Liaison Officer and Program Administrators Training Registrations (Two Days)	4	2	2	2	2
VIP Seating at AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards	2 Tables (20 Seats)	2 Tables (20 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)
AMAC Foundation Bill Walker Memorial Topgolf	2 Bays (12 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)
Logo Inclusion on Website, Program Guide, Signage & Social Media					
Prominent Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Materials to Company Profile					
Logo Inclusion in Mobile App on the Home, Agenda & Sponsor's Profile Pages					
Full-Page Color Ad in the Program Guide					
Inclusion in All Pre-Conference Digital Communications and Post Conference Video and Recap Email					
Receipt of Pre- and Post-Conference Attendee List					
VIP Check-in Line for Company Attendees					
Sponsorship Designation on Attendee Badge					
Opportunity to Place One Promotional Item in Attendee Bags					
Exhibitor Profile in Mobile App ; Opportunity to Create a Custom Digital Exhibitor Booth; Lead Generation via QR Code Scanning with Easy Exporting; Ability to Message/Chat with Attendees, Access to Conference Attendee Contacts					
In-Person Exhibit Booth					
Reserved Seating at Key Events					
Access to VIP Lounge					
VIP Seating at Key Events					

*Available to Airports Only

Elite Sponsorship Opportunities Cont.

	Titanium	Platinum	Diamond	Airport Elite *	Legacy
	\$100,000	\$75,000	\$50,000	\$30,000	\$25,000
Premium Placement of In-Person Exhibit Booth, at Time of Initial Selection					
Opportunity to Provide Pop-up Experience					
Verbal Recognition by AMAC Leadership at Key Events					
Company Executive to Present an Award at the AMAC Catalyst Awards Luncheon					
VIP Photo Opportunity					
Commercial at Key Events	2-Minute Commercial	1-Minute Commercial			
Invitation to Exclusive CEO Invite-Only Session					
Main Stage Remarks or Executive Greetings					
One-Year AMAC Membership					
*FREE Registration for Airport Director (Non-Transferrable)					
*Invitation to Airport Director Roundtable					
* Half Day Private Meeting Room With a Curated List of Minority & Women-Owned Businesses (Must Be Reserved One Month in Advance, Based on First Come First Served Basis)					
*Premium Table at Business Matchmaking					

*Available to Airports Only

Design Your Own Experience

\$30,000+

Do you have a vision of how you want to showcase your company or brand to our industry? Work with us to create a package that meets your goals for engagement. We are open to collaboration, from social media experiences to onsite pop-up activations.

Custom packages must be engaged by **Friday, July 12, 2024.**

Official/Signature Conference Experiences

The Official/Signature Conference Experiences can be customized based on the product or experience desired. Options include tasting events, signature cocktails and more!

Examples:


































































- Official Airline Sponsor
- Official Beer Sponsor
- Official Ride Share Sponsor
- Official Spirit Sponsor
- Official Wine Sponsor

MID-RANGE SPONSORSHIP OPPORTUNITIES

	AIRPORT SIGNATURE*	GOLD	SILVER	BRONZE	CHROME	JEWEL
	\$15,000	\$15,000	\$10,000	\$7,500	\$5,000	\$4,000
Conference Registrations	5	5	4	3	2	1
DBE/ACDBE Liaison Officer and Program Administrators Training Registration (One Day)	1	1	1	1	1	
AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards	5 Seats	5 Seats	4 Seats			
AMAC Foundation Bill Walker Memorial Topgolf	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)			
Logo Inclusion on Website, Program Guide, Signage & Social Media						
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials						
Logo Inclusion in Mobile App on the Sponsor's Profile Page						
Sponsorship Designation on Attendee Badge						
Receipt of Pre- and Post-Conference Attendee List						
In-Person Exhibit Booth						
Exhibitor Profile in Mobile App ; Opportunity to Create a Custom Digital Exhibitor Booth; Lead Generation via QR Code Scanning with Easy Exporting; Ability to Message/Chat with Attendees, Access to Conference Attendee Contacts						
Half-Page Color Ad in the Program Guide						
Opportunity to Place One Promotional Item in Attendee Bags						
*Free Registration for Airport Director (Non-transferrable)						
*Invitation to Airport Director Roundtable						
*Premium Table at Business Matchmaking						
One-year AMAC Membership						

*Available to Airports Only

TARGET SPOTLIGHT SPONSORSHIP OPPORTUNITIES

	AEC WORKSHOP TRACK	CONCESSIONS WORKSHOP TRACK	AIRPORT WORKSHOP TRACK	CHAIRMAN'S RECEPTION	ATTENDEE BAG	HOTEL KEYCARD	ATTENDEE LANYARD
	\$24,000	\$24,000	\$24,000	\$20,000	\$18,000*	\$18,000*	\$18,000*
Sponsorships Available	1	1	1	3	1	1	1
Conference Registrations	4	4	4	2	3	3	3
DBE/ACDBE Liaison Officer and Program Administrators Training Registrations (Two Days)	1	1	1	1	1	1	1
Logo Inclusion on Website, Program Guide, Signage & Social Media							
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials							
Logo Inclusion in Mobile App on the Sponsor's Profile Page							
Sponsorship Designation on Attendee Badge							
Receipt of Pre- and Post-Conference Attendee List							
Full-Page Color Ad in the Program Guide							
Opportunity to Place One Promotional Item in Attendee Bags							
Logo Inclusion in Mobile App on the Agenda and Sponsored Session							
Opportunity to Welcome Attendees and Introduce Panel Before Each Session							
Opportunity to Provide Promotional Item/ Collateral for Each Workshop Attendee							
Logo Included on Workshop Focused Specific Communications							
Commercial During Sponsored Session	1-Minute Commercial	1-Minute Commercial					
Logo Inclusion on Sponsored Item							

*Inclusive of Bag, Keycard & Lanyard Production


























TARGET SPOTLIGHT SPONSORSHIP OPPORTUNITIES

	AMAC AFTER DARK	EXHIBIT HALL RELAXATION STATION	BUSINESS MATCHMAKING	CHARGING STATIONS	CONFERENCE MOBILE APP	TRANSPORTATION	WATER BOTTLE	NETWORKING BREAKS AM/PM	NETWORKING LUNCH WITH EXHIBITORS
	\$17,500	\$15,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
Sponsorships Available	4	2	1	1	1	3	1	4	2
Conference Registrations	3	3	2	2	2	2	2	2	2
DBE/ACDBE Liaison Officer & Program Administrators Training Registrations (Two Days)	1	1	1	1	1	1	1	1	1
Logo Inclusion on Website, Program Guide, Signage & Social Media									
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials									
Full-Page Color Ad in the Program Guide									
Receipt of Pre- and Post-Conference Attendee List									
Logo Inclusion in Mobile App on the Sponsor's Profile Page									
Sponsorship Designation on Attendee Badge									
Logo Inclusion in Mobile App on the Agenda and Sponsored Session									
Logo Inclusion in Sponsored Session Communications									
Sponsorship Designation on Landing Page of Mobile App									
Opportunity to Welcome Attendees to Business Matchmaking									
In-Person Exhibit Booth									
Exhibitor Profile in Mobile App ; Opportunity to Create a Custom Digital Exhibitor Booth; Lead Generation via QR Code Scanning with Easy Exporting; Ability to Message/Chat with Attendees, Access to Conference Attendee Contacts									
Opportunity to Provide a Promotional Item to Attendees									

























TARGET SPOTLIGHT SPONSORSHIP OPPORTUNITIES

	AMAC LEGENDS & LEAPERS SPEAKERS SERIES	AMAC COCKTAILS & CONVERSATION SPEAKERS SERIES	EXHIBIT HALL BREAKFAST	NEW ATTENDEE PASSPORT	HYDRATION STATIONS	MAIN SESSION SEAT DROP	PHOTOBOOTH
	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Sponsorships Available	1	1	2	1	4	2	4
Conference Registrations	2	2	2	2	2	2	2
DBE/ACDBE Liaison Officer & Program Administrators Training Registrations (Two Days)	1	1	1	1	1	1	1
Logo Inclusion on Website, Program Guide, Signage & Social Media							
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials							
Logo Inclusion in Mobile App on the Sponsor's Profile Page							
Sponsorship Designation on Attendee Badge							
Receipt of Pre- and Post-Conference Attendee List							
Logo Inclusion on Sponsored Item/Session Communications							
Company Logo Displayed in Mobile App on the Agenda and the Sponsored Session							
Logo on New Attendee Passport							
Opportunity to Participate on New Attendee Passport Content							
Speaking Opportunity at Sponsored Event							
Logo Displayed During Sponsored Session							
Seat Drop of Sponsor's Branded Material at a Key Event							
Sponsorship Signage at Photobooth Station							
Opportunity to Welcome Attendees to Sponsored Session							
In-Person Exhibit Booth							
Exhibitor Profile in Mobile App ; Opportunity to Create a Custom Digital Exhibitor Booth; Lead Generation via QR Code Scanning with Easy Exporting; Ability to Message/Chat with Attendees, Access to Conference Attendee Contacts							








































AMAC FOUNDATION SPONSORSHIP OPPORTUNITIES

	MAVERICK	GOOSE	RUNWAY	CLOUD
	\$25,000	\$10,000	\$5,000	\$2,500
VIP Seating at AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards	2 Tables (20 Seats)	1 Table (10 Seats)		
AMAC Foundation Bill Walker Memorial Topgolf	2 Bays (12 Players)	1 Bay (6 Players)	1 Bay (6 Players)	
Acknowledgement at All AMAC Foundation Events				
Logo Recognition at AMAC Foundation Events				
Logo Inclusion on Website, Program Guide, Signage & Social Media				
Prominent Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials				
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials				
Logo Inclusion in Mobile App on the Sponsor's Profile Page				
Receipt of Pre- and Post-Event Attendee List				
Recognition as an AMAC Foundation Scholarship Sponsor				
Speaking Opportunity at AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards				

AMAC FOUNDATION CELEBRATING WOMEN IN AVIATION BREAKFAST & SCHOLARSHIP AWARDS SPONSORSHIP OPPORTUNITIES

	TITLE	KEYNOTE SPEAKER	ENTERTAINMENT	TABLE
	\$15,000	\$5,000	\$2,500	\$2,500
Sponsorships Available	3			
VIP Seating at AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards	2 Tables (20 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)
AMAC Foundation Bill Walker Memorial Topgolf	2 Bays (12 Players)			
On Screen Logo Display During AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards				
Logo Inclusion on Website, Program Guide, Signage & Social Media				
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials				
Logo Inclusion in Mobile App on the Sponsor's Profile Page				
Logo Inclusion in Mobile App on the Agenda and Sponsored Session				
Receipt of Pre- and Post-Event Attendee List				
Speaking Opportunity at AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards				
Recognition as an AMAC Foundation Scholarship Sponsor				
Full-Page Color Ad in the Program Guide				

AMAC FOUNDATION BILL WALKER MEMORIAL TOPGOLF SPONSORSHIP OPPORTUNITIES

	TITLE	TIGER WOODS	ARNOLD PALMER	GIFT BAG	LUNCH	ENTERTAINMENT	POP-UP SPACE EXPERIENCES	JACK NICKLAUS
	\$20,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$2,500
Sponsorships Available	3							
AMAC Foundation Bill Walker Memorial Topgolf	2 Bays (12 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)	1 Bay (6 Players)	
VIP Seating at AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards	1 Table (10 seats)							
Logo Inclusion on Website, Program Guide, Signage & Social Media								
Opportunity to Place One Promotional Item in Player Gift Bags								
Receipt of Pre- and Post-Event Attendee List								
Speaking Opportunity at Topgolf								
Prominent Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials								
Logo Inclusion in Mobile App on the Home, Agenda & Sponsor's Profile Pages								
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials								
Logo Inclusion in Mobile App on the Agenda and Sponsored Session								
Sizzle Reel Presentation								
Full-Page Color Ad in the Program Guide								
Branding on Players' Gift Bag								

AMAC FOUNDATION PROJECT LIFT SPONSORSHIP OPPORTUNITIES

	TITLE	NEW HORIZONS	BREAKFAST	LUNCH	GIFT BAG
	\$25,000	\$10,000	\$5,000	\$5,000	\$2,500
Sponsorships Available	3	5			
VIP Seating at AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards	2 Tables (20 Seats)	1 Table (10 Seats)			
AMAC Foundation Bill Walker Memorial Topgolf	2 Bays (12 Players)	1 Bay (6 Players)			
Logo Inclusion on Website, Program Guide, Signage & Social Media	✈	✈	✈	✈	✈
Prominent Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials	✈				
Standard Placement of Company Profile Page in Mobile App with Opportunity to Add Promotional Information and Materials		✈	✈	✈	✈
Opportunity to Place One Promotional Item in Student Bags	✈	✈	✈	✈	✈
Receipt of Pre- and Post-Event Attendee List	✈	✈	✈	✈	✈
Logo Inclusion in Mobile App on the Sponsor's Profile Page	✈	✈	✈	✈	✈
Logo Inclusion in Mobile App on the Agenda and Sponsored Session	✈		✈	✈	
Speaking Opportunity at Project LIFT	✈	✈			
Recognition as an AMAC Foundation Scholarship Sponsor	✈				
Full-Page Color Ad in the Program Guide	✈				
Branding on Project LIFT Gift Bags					✈

ADVERTISEMENT OPPORTUNITIES

FULL-PAGE ADVERTISEMENT	\$1,500
HALF-PAGE ADVERTISEMENT	\$1,000

ADVERTISEMENT SPECIFICATIONS:

- ▶ Full-Page Dimensions: 8"W x 10" H
- ▶ Half-Page Dimensions: 8"W x 4.875" H
- ▶ File Format: Press Ready PDF File, Do Not Include Crop Marks or Bleed
- ▶ Resolution: 300 DPI
- ▶ Color Mode: Full-Color CMYK or RGB

AMAC GATEWAY EXPERIENCE HALL EXHIBITOR OPPORTUNITIES

Exhibit booths include two complimentary passes allowing exhibitor staff access to the AMAC Gateway Experience Hall, as well as specific events and meal functions. To attend the conference or other-conference events outside of what is listed below, please purchase individual registrations.

EXHIBITOR TYPES	MEMBER	NON-MEMBER
✎ ACDBE, DBE, MBE, SBE, WBE	\$1,000	\$1,250
✎ Airport	\$1,500	\$2,000
✎ Corporate	\$2,000	\$2,500

EXHIBITOR PACKAGES INCLUDE:

- ▶ Exhibit Booth
 - » Each 10'X 10' Booth Space Will Be Set up With a Blue and White 8' High Back Drape, 3' High Blue Side Drape, One 6'L X 30"H White Draped Table, Two Limerick® Chairs by Herman Miller and One Wastebasket
 - » All Aisles and Booths Will Be Carpeted With the Existing Hotel Carpet
- ▶ (2) Exhibitor Passes allows access to:
 - » AMAC Gateway Experience Hall
 - » Welcome to Nashville Reception (August 4th)
 - » Continental Breakfast (August 5th & 6th)
 - » Lunch (August 5th & 6th)
 - » SSP America "SSPLIVE!" Reception (August 6th)
- ▶ Exhibitor Directory Mobile App
 - » Exhibitor Profile in Mobile App
 - » Opportunity to Create a Custom Digital Exhibitor Booth
 - » Lead Generation via QR Code Scanning with Easy Exporting
 - » Ability to Message/Chat with Attendees
 - » Access to Conference Attendee Contacts

AMAC GATEWAY EXPERIENCE HALL HOURS:

Exhibitor Move-in
Sunday, August 4, 2024
4:00 pm–6:00 pm

Monday, August 5, 2024
8:00 am–11:00 am

Exhibit Hall Hours
Monday, August 5, 2024
1:00 pm–6:00 pm

Tuesday, August 6, 2024
7:30 am–5:00 pm

Exhibitor Move-out
Tuesday, August 6, 2024
5:00 pm–6:00 pm

ONLINE EXHIBIT
STAFF REGISTRATION



ONLINE EXHIBIT
PURCHASE



AMAC FOUNDATION SILENT AUCTION

The AMAC Foundation works alongside AMAC and is dedicated to advancing minorities and women pursuing careers in the aviation industry by developing educational programs and providing scholarships to students who are emerging aviation professionals. The AMAC Foundation Silent Auction is hosted during the AMAC Airport Business Diversity Conference and continues to be an exciting experience for many conference attendees to secure quality experiences and items while supporting a wonderful cause.

Please consider donating to the Silent Auction. We kindly ask that auction donations be valued over \$150 and should fall within a variety of categories, including high-end alcohol, plane tickets, gift cards and carry-on luggage, along with experiences such as family packs, theme parks, cruises, etc. Contributions to the AMAC Foundation are tax-deductible to the extent applicable by law as the AMAC Foundation is a 501c3 organization.

Interested in donating? Please contact Khalia Moore, AMAC Foundation Silent Auction National Chair, at foundation@amac-org.com. All donations must be received no later than June 30, 2024.



DEADLINES & MARKETING SPECIFICATIONS



UPLOAD
PORTAL



AMAC ITEMS



Friday, June 7, 2024 Deadline:

- ▶ Target Spotlight Sponsor Logos:
 - » Attendee Bag Sponsor
 - » Attendee Lanyard Sponsor
 - » Charging Station Sponsor
 - » Hotel Keycard Sponsor
 - » Hydration Station Sponsor
 - » Water Bottle Sponsor
 - » New Attendee Passport Sponsor's Passport Design File

Friday, July 5, 2024 Deadline:

- ▶ Sponsor Logos
- ▶ Exhibitor Logos
- ▶ Program Guide Advertisements
- ▶ Video for Commercials
- ▶ Workshop Speaker Selections, Descriptions, Presentations and Speaker Headshots and Biographies

Logo Specifications: .ai, .svg, .eps Logo Formats

Video Specifications: High-Resolution mp4 File, 60 seconds max

AMAC conference sponsorship payments are completed online, or checks are mailed to:

USPS Mailing Address:

AMAC Department A
PO Box 826079
Philadelphia, PA 19182-6079

Overnight Courier Address:

PNC Bank C/O AMAC Department A
Lockbox Number 826079
525 Fellowship Rd., Suite 330
Mt. Laurel, NJ 08054-3415

AMAC FOUNDATION ITEMS

Friday, June 7, 2024 Deadline:

- ▶ Specific Sponsor Logos:
 - » Topgolf Player Attendee Bag Sponsor
 - » Project LIFT Attendee Bag Sponsor

Friday, July 5, 2024 Deadline:

- ▶ Sponsor Logos
- ▶ Program Guide Advertisements
- ▶ Sizzle Reel Presentation

Logo Specifications: .ai, .svg, .eps Logo Formats

Video Specifications: High-Resolution mp4 File, 60 seconds max

AMAC Foundation conference sponsorship payments are completed online, or checks are mailed to:

USPS Mailing Address:

AMAC Foundation Department B
PO Box 826079
Philadelphia, PA 19182-6079

Overnight Courier Address:

PNC Bank C/O AMAC Foundation Department B
Lockbox Number 826079
525 Fellowship Rd., Suite 330
Mt. Laurel, NJ 08054-3415

What are considered AMAC Foundation conference sponsorships?

- ▶ AMAC Foundation Opportunities (Maverick, Goose, Runway & Cloud)
- ▶ AMAC Foundation Bill Walker Memorial Topgolf
- ▶ AMAC Foundation Celebrating Women in Aviation Breakfast & Scholarship Awards
- ▶ AMAC Foundation Project LIFT

Questions? Contact sponsorships@amac-org.com.

All sponsorship payments must be received within 30 days of completing the sponsorship registration and before the event. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations may be issued at any time for sponsorship.

AMAC IS A 501(C)6
(Federal Tax ID: 62-1398266)

THE AMAC FOUNDATION IS A 501(C)3
(Federal Tax ID: 54-1873905)

ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE EXTENT OF THE LAW

ALERT: AMAC is committed to preventing fraud. Payments can be made by credit card, check, or wire transfer. When setting up ACH or wire transfer, AMAC issues the instructions to the designated contact, utilizes a multi-step verification process, and never provides banking account information or instructions via an unsecured email. Please be aware of phishing scams involving persons posing as AMAC employees or claiming to represent AMAC. To set up an ACH or wire transfer, contact AMAC's Chief Financial Officer, Jovan Goldstein, at jgoldstein@amac-org.com or 215-525-3593 x100 to confirm instructions.

SECURE YOUR SPONSORSHIP TODAY!

Contact the AMAC National Office at sponsorships@amac-org.com regarding sponsorship availability.

ONLINE SPONSORSHIP PURCHASE ▼



ONLINE EXHIBIT STAFF REGISTRATION ▼



ONLINE EXHIBIT PURCHASE ▼



SPONSORSHIP OVERVIEW

SPONSORSHIP OPPORTUNITIES

Please select your sponsorship package from the options below. ▼

ELITE

<input type="checkbox"/> Titanium	\$100,000
<input type="checkbox"/> Platinum	\$75,000
<input type="checkbox"/> Diamond	\$50,000
<input type="checkbox"/> Airport Elite	\$30,000
<input type="checkbox"/> Legacy	\$25,000

MID-RANGE

<input type="checkbox"/> Airport Signature	\$15,000
<input type="checkbox"/> Gold	\$15,000
<input type="checkbox"/> Silver	\$10,000
<input type="checkbox"/> Bronze	\$7,500
<input type="checkbox"/> Chrome	\$5,000
<input type="checkbox"/> Jewel	\$4,000

TARGET SPOTLIGHT

<input type="checkbox"/> AEC Workshop Track (1 Available)	\$24,000
<input type="checkbox"/> Concessions Workshop Track (1 Available)	\$24,000
<input type="checkbox"/> Airport Workshop Track (1 Available)	\$24,000
<input type="checkbox"/> Chairman's Reception (3 Available)	\$20,000
<input type="checkbox"/> Attendee Bag (1 Available)	\$18,000
<input type="checkbox"/> Hotel Keycard (1 Available)	\$18,000
<input type="checkbox"/> Attendee Lanyard (1 Available)	\$18,000
<input type="checkbox"/> AMAC After Dark (4 Available)	\$17,500
<input type="checkbox"/> Exhibit Hall Relaxation Station (2 Available)	\$15,000
<input type="checkbox"/> Business Matchmaking (1 Available)	\$10,000
<input type="checkbox"/> Charging Stations (1 Available)	\$10,000
<input type="checkbox"/> Conference Mobile App (1 Available)	\$10,000
<input type="checkbox"/> Transportation (3 Available)	\$10,000
<input type="checkbox"/> Water Bottle (1 Available)	\$10,000
<input type="checkbox"/> Networking Breaks AM/PM (4 Available)	\$10,000
<input type="checkbox"/> Networking Lunch With Exhibitors (2 Available)	\$10,000
<input type="checkbox"/> AMAC Legends & Leapers Speakers Series (1 Available)	\$5,000
<input type="checkbox"/> AMAC Cocktails & Conversation Speakers Series (1 Available)	\$5,000
<input type="checkbox"/> Exhibit Hall Breakfast (2 Available)	\$5,000
<input type="checkbox"/> New Attendee Passport (1 Available)	\$5,000
<input type="checkbox"/> Hydration Stations (4 Available)	\$5,000
<input type="checkbox"/> Main Session Seat Drop (2 Available)	\$5,000
<input type="checkbox"/> Photobooth (4 Available)	\$5,000

AMAC FOUNDATION

<input type="checkbox"/> Maverick	\$25,000
<input type="checkbox"/> Goose	\$10,000
<input type="checkbox"/> Runway	\$5,000
<input type="checkbox"/> Cloud	\$2,500

AMAC FOUNDATION CELEBRATING WOMEN IN AVIATION BREAKFAST & SCHOLARSHIP AWARDS

<input type="checkbox"/> Title (3 Available)	\$15,000
<input type="checkbox"/> Keynote Speaker	\$5,000
<input type="checkbox"/> Table	\$2,500
<input type="checkbox"/> Entertainment	\$2,500

AMAC FOUNDATION BILL WALKER TOPGOLF

<input type="checkbox"/> Title (3 Available)	\$20,000
<input type="checkbox"/> Tiger Woods	\$10,000
<input type="checkbox"/> Arnold Palmer	\$7,500
<input type="checkbox"/> Gift Bag	\$5,000
<input type="checkbox"/> Lunch	\$5,000
<input type="checkbox"/> Entertainment	\$5,000
<input type="checkbox"/> Pop-Up Space Experiences	\$5,000
<input type="checkbox"/> Jack Nicklaus	\$2,500

AMAC FOUNDATION PROJECT LIFT

<input type="checkbox"/> Title (3 Available)	\$25,000
<input type="checkbox"/> New Horizons (5 Available)	\$10,000
<input type="checkbox"/> Breakfast	\$5,000
<input type="checkbox"/> Lunch	\$5,000
<input type="checkbox"/> Gift Bag	\$2,500

ADVERTISEMENT

<input type="checkbox"/> Full-Page Advertisement	\$1,500
<input type="checkbox"/> Half-Page Advertisement	\$1,000

FRIENDS OF THE AMAC FOUNDATION SCHOLARSHIP DONATION

<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$250
<input type="checkbox"/> \$1,000	<input type="checkbox"/> Other
<input type="checkbox"/> \$500	

PAYMENT

All sponsorship payments must be received within 30 days of completing the sponsorship registration and before the event. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations may be issued at any time for sponsorship. Please email your completed form to sponsorships@amac-org.com. Once your form has been received and reviewed, your selected payment method will be processed. If you opted to receive an invoice, one will be generated and sent to the primary contact for payment.



39TH ANNUAL AMAC

AIRPORT BUSINESS **'24** DIVERSITY CONFERENCE

• SOARING TO NEW HORIZONS •

HOSTED BY NASHVILLE INTERNATIONAL AIRPORT



SCAN FOR MORE
INFORMATION

amac-org.com/annualconference