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JUNE 10 - 14, 2023

JW Marriott San Antonio Hill Country Resort & Spa

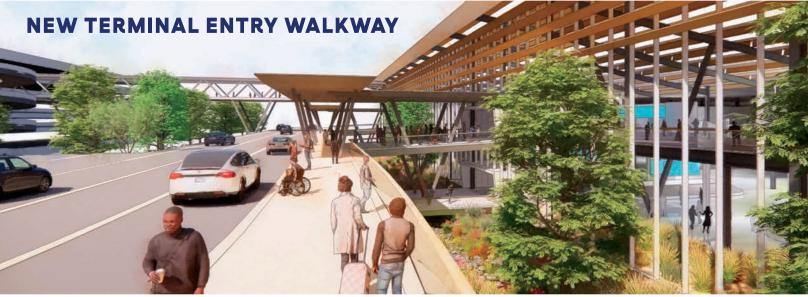






SAN ANTONIO INTERNATIONAL AIRPORT

TERMINAL DEVELOPMENT PROGRAM







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JW Marriott San Antonio Hill Country Resort & Spa

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#AMAC2023 APP ACCESS STEPS

- 1. Download "Whova" from the Apple App or Google Play Stores.
- 2. Select "Sign Up/Sign In" and enter the email address you registered for the AMAC Airport Business Diversity Conference with to gain access.
- 3. Follow the prompts, and once complete, welcome to the app!



DOWNLOAD MOBILE APP



OPEN DESKTOP APP



THE EVENT INVITATION CODE IS: AMACSAT2023

amac-org.com/annualconference

SHUTTLE SCHEDULE

DAILY SHUTTLE SCHEDULE

Saturday, June 10	7:00 am-1:00 pm	3:00 pm-7:30 pm
Sunday, June 11	6:00 am-11:30 pm	-
Monday, June 12	7:00 am-12:00 pm	2:00 pm-11:30 pm
Tuesday, June 13	7:00 am-12:00 pm	2:00 pm-12:30 am
Wednesday, June 14	7:00 am-2:00 pm	-

Shuttles will loop every 30 minutes from the below hotels to the JW Marriott San Antonio Hill Country Resort & Spa.

- Courtyard by Marriott San Antonio North/Stone Oak at Legacy
- Residence Inn by Marriott San Antonio North/Stone Oak
- · Hyatt Place San Antonio-North Stone Oak

SHUTTLE SCHEDULE TO AND FROM EVENTS

Welcome to San Antonio Reception: Boots, Bling & BBQ Bash | Monday, June 12

Shuttles from the JW San Antonio Hill Country Resort & Spa to Pedrotti's Ranch will depart from 6:30 pm-7:30 pm from the Exhibit Level and return between 9:00 pm-10:30 pm.

Shuttles from the overflow hotels (Residence Inn San Antonio North/Stone Oak, Courtyard San Antonio North/Stone Oak at Legacy, Marriott San Antonio Airport and Hyatt Place San Antonio-North/Stone Oak) to Pedrotti's Ranch will depart from 6:30 pm-7:30 pm from and return between 9:00 pm 10:30 pm.

San Antonio International Airport Tour | Wednesday, June 14

Shuttles depart at 12:30 pm from the Exhibit Hall Level of the JW Marriott San Antonio Hill Country Resort & Spa to San Antonio International Airport.



HOTEL & TRAVEL INFORMATION

CONFERENCE HOTEL



****210-276-2500

OVERFLOW HOTEL #1



Residence Inn San Antonio North/Stone Oak
 1115 North Loop 1604 East San Antonio, Texas 78232
 ▶210-490-1333

OVERFLOW HOTEL #2



****1-888-236-2427

OVERFLOW HOTEL #3



♥ Marriott San Antonio Airport

77 NE Interstate 410 Loop San Antonio, Texas 78216

****1-800-228-9290

HOTEL & TRAVEL INFORMATION

OVERFLOW HOTEL #4



Hyatt Place San Antonio-North/Stone Oak
 610 East Sonterra Blvd., San Antonio, Texas, 78258
 210-545-2810

TRANSPORTATION DISCOUNT CODES

Avis Budget Group

• Enjoy up to 25% off when code AWD# A322900.

avis budget group

Enterprise

• Enjoy 5% off when using code **XZAMAC1**.

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ENTERPRISEHOLDIN



WELCOME FROM THE SAN ANTONIO MAYOR



Greetings!

The City of San Antonio is honored to host this year's AMAC Airport Business Diversity Conference. It will be a time for thousands of attendees from diverse backgrounds to receive relevant and timely information on aviation-related issues. You will network, collaborate and empower each other in one of the most vibrant, compassionate, inclusive and proudly diverse cities in the United States.

Our community, which has a thriving economy and deep cultural heritage, focuses on diversity, equity, inclusion and accessibility. We are one of 32 cities across the country committed to advancing equity. Our Diversity, Equity, Inclusion and Accessibility (DEIA) Department houses the Office of Equity, the Office of the Civil Rights Manager, the Disability Access Office and the Language Access Office to ensure that we work to advance equity throughout city policies, programs and procedures.

Additionally, the Small Business Economic Development Advocacy (SBEDA) Program provides access to city contracts by promoting the participation of eligible local small, minority and women-owned businesses (S/M/WBEs) to address historically documented disparities. In FY 2021, the City of San Antonio contracted in the amount of \$277 million with 526 unique, local S/M/WBEs, representing the largest amount spent in the SBEDA Program's history.

As the seventh largest city in the U.S., we foster partnership and growth opportunities in many industries, such as aerospace, bioscience, cybersecurity, green technologies, healthcare and information technology.

We're also proudly called Military City, USA®. San Antonio is home to one of the largest populations of active-duty military and veterans, as well as mission-critical commands, including military medicine, cybersecurity, pilot training and basic training.

While you are here, I hope you can experience San Antonio's rich and dynamic cultural background first-hand. San Antonio was founded at the crossroads of emerging cultures—this is evident as you walk our streets, visit our historic World Heritage Missions and dine in our restaurants to get a taste of our diverse culinary heritage.

Among other attractions and historic locations, I urge you to explore our world-renowned San Antonio Zoo, Sea World, Six Flags Fiesta Texas, culturally rich museums, colorful River Walk and historic Market Square. On behalf of my colleagues on the City Council and the entire city, thank you for selecting San Antonio for your national conference. We wish you a very successful event and are proud to welcome you to our great city!

Ron Nirenberg

Mayor, San Antonio, TX

WELCOME FROM THE SAN ANTONIO AIRPORT SYSTEM





Dear Friends:

On behalf of the San Antonio Airport System (SAAS), we welcome you to warm and friendly San Antonio! Thank you for joining us for the 38th Annual AMAC Airport Business Diversity Conference. We are beyond excited to serve as the host city where our diverse community is known for cultivating so much culture and pride. You'll see it the moment you arrive at San Antonio International Airport, and you can feel it at Stinson Municipal Airport too.

This year's conference will offer professional education, networking and business development opportunities for those working, especially minorities and women, in the aviation and aerospace industries. Topics range from advancing airport businesses to public policy issues impacting our industry.

The conference theme fits our airports' goals to a tee: Cultivate. Innovate. Elevate. Those themes are incorporated into our mission and vision as an airport as we are expanding SAT by adding a third terminal.

As part of our Strategic Development Plan and Terminal Development Program, we actively focus on ensuring that women and minorities are represented and included in our contracting opportunities. We look forward to growing those relationships to give San Antonio the airport of the future that our community truly deserves.

We're proud of our work to support business diversity in our community by segmenting our non-federal program contract goals. For FY22, SAAS awarded \$16.7+M through our non-federal program, with \$3.1+M going to Minority Women-Owned Business Enterprises, African American Business Enterprises (\$369K+), Veteran-Owned Business Enterprises (almost \$295K) and Small Business Enterprises (\$3.5M). More than \$17M in grants were awarded, with approximately \$3M going to Disadvantaged Business Enterprises.

We're extremely honored to host this conference because we truly believe in AMAC's mission. As we fly into the future with our goals in mind, we're committed to attracting talented professionals from all backgrounds. This conference is an essential step in that process.

Thank you for your passion, support and leadership as we embark on a crucial, dynamic and productive time of learning and working together. By collaborating and growing through this organization, we'll generate a multitude of opportunities for all.

While you're here, be sure to visit the Museum Reach section of the San Antonio River Walk, leading to the Historic Pearl, where you'll find the finest cuisine options, the best shops and plenty of selfie-worthy spots. San Antonio is also home to theme parks, galleries, museums and breathtaking areas throughout the Texas Hill Country. We also hope you'll explore our beautiful community's many historic sites, such as San Antonio Missions National Historical Park, which was named the first World Heritage Site in Texas by the United Nations Organization for Education, Science and Culture.

Jesus H. Saenz, Jr., IAPDirector of Airports,
San Antonio Airport System

Karen Ellis

Chief Customer Experience Officer, San Antonio Airport System National Chair, 2023 AMAC Airport Business Diversity Conference At-Large Director, AMAC Board of Directors



The Airport Minority Advisory Council (AMAC) is the only national, non-profit trade association dedicated to advancing the full participation of minorities and women in employment and contracting opportunities throughout the aviation and aerospace industries.































WHAT IS AMAC?

History

Since 1984, AMAC has been at the forefront of nearly every national policy initiative impacting the participation of disadvantaged businesses in airport contracting.

Mission

To advance the full participation of minorities and women in employment and contracting opportunities throughout the aviation and aerospace industries.

Vision

To create economic equity, access and wealth for minorities and women in the aviation and aerospace industries.

 info@amac-org.com
 info@amac-org www.amac-org.com







AMAC FAMILY



The AMAC Foundation works alongside AMAC and is dedicated to advancing minorities and women pursuing careers in the aviation industry by developing educational programs and providing scholarships to students who are emerging aviation professionals.

www.amac-org.com/foundation



The AMAC Political Action Committee (AMAC PAC) works to further AMAC's direct advocacy and educational initiatives on Capitol Hill by making monetary contributions to federal candidates and political action committees and caucuses who understand and support equity in airport contracting and employment. The AMAC PAC is non-partisan and provides its members with the means for concerted political action.

www.amac-org.com/pac

WELCOME FROM AMAC





Dear Attendees:

On behalf of AMAC, we are excited for you to join us for the 38th Annual AMAC Airport Business Diversity Conference. This year's conference will feature an impressive lineup of speakers and programming to benefit airports, government leaders, minority entrepreneurs and innovators across our industry.

The theme for #AMAC2023 is "Cultivate, Innovate, Elevate." The conference will deliver valuable content and create new opportunities to form strategic partnerships. AMAC remains the trusted leader in the airport industry due to our commitment and success in advocating for employment diversity, inclusion and full contracting opportunities. Our 2023 AMAC Airport Business Diversity Conference will help ensure more opportunities to advance equality across our industry.

We want to acknowledge and thank the San Antonio Airport System for hosting the 2023 AMAC Airport Business Diversity Conference. San Antonio offers rich culture and history, warm hospitality and a diverse community. We hope you will take full advantage of all San Antonio and this conference offer. Please accept our best wishes for a memorable, inspiring conference and the continued success of AMAC.

Ricky Smith

Chair, AMAC Board of Directors CEO, Baltimore/Washington International Thurgood Marshall Airport

Eboni Wimbush

President & CEO, AMAC



RONALD J. GOMES SCHOLARSHIP FUND



SCAN TO DONATE

WELCOME FROM THE AMAC FOUNDATION



AMAC Family:

Welcome to the 38th Annual AMAC Airport Business Diversity Conference in San Antonio, Texas. It is my privilege to serve as your AMAC Foundation Chair.

The AMAC Foundation embraces the 2023 theme Cultivate. Innovate. Elevate. This year's theme speaks to the core of the Foundation's focus. The Foundation's mission and vision revolve around providing meaningful scholarships for women and minority students who want to pursue aviation and aerospace careers. With this mission and vision, the Foundation Cultivates by providing scholarships creating fertile ground in advancing the pipeline for women and people of color in aviation careers. Students, including individuals attending trade schools that focus on aviation and aerospace majors, are included as all levels of aviation careers should be considered.

The AMAC Foundation Innovates how we introduce students to aviation and aerospace. Every year, each airport finds new ways to bring technology and science to our Project Leaders Inspiring Future Talent (LIFT) program. Project LIFT is an interactive learning and mentoring event exposing students to educational and career paths in the aviation industry. At Project LIFT, students engage in various activities, including science and piloting simulators, top-level speakers in the industry, workshops on how to use drones, interactive airport tours, museum visits and STEM (science, technology, engineering and math) projects.

Lastly, the AMAC Foundation Elevates not only the students we interact with, but we also work in tandem with the AMAC Board and National Office to advance AMAC's mission. The Celebrating Women in Aviation Breakfast has become a premier event at the AMAC Airport Business Diversity Conference. We have featured amazing women in aviation and aerospace, such as Mae Jamieson—the first African American Astronaut; Angela Rye—CNN Commentator and Isa Rae— an Actress, Producer and Writer. This event grows each year and provides a unique experience for conference participants.

The AMAC Foundation Board is excited to host all our events, including the Bill Walker Memorial Golf Tournament and a Silent Auction. We appreciate every dollar donated to the AMAC Foundation through sponsorships, donations and event tickets.

Thank you for supporting the AMAC Foundation and helping us achieve our mission.

Welcome to San Antonio!

Dawn Hunter

Chair, AMAC Foundation Board of Directors Vice President, Development, SSP America

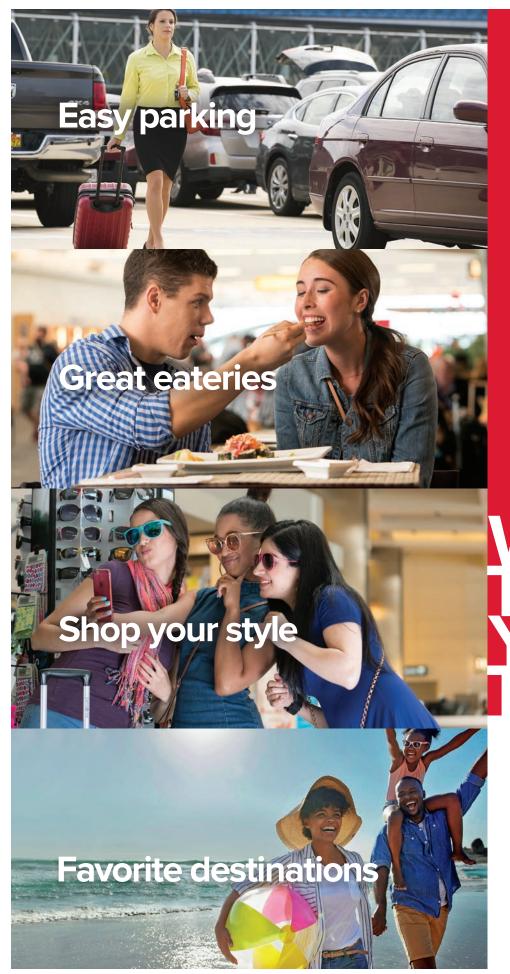
Shares AMAC's vision of creating economic equity, access and wealth for minorities and women in the aviation and aerospace industries.



PICTURED LEFT TO RIGHT: Aaron Evans, Director, Operations. Stacey Nickens, Assistant Vice President, Corporate Communications. Davita Taylor, Vice President, Procurement & Business Diversity. Toiya McNeil Walker, Director, Human Resources & Organizational Development. Ijeoma Ike, Senior Counsel.







More people are flying than ever. So choose an airport that makes it convenient for you—BWI Thurgood Marshall Airport. Whether it's easy parking, help finding the shortest TSA line, great eateries, a quick workout before your flight, or shopping a new style, we'll take you there. And if you're looking for non-stops galore to your favorite destinations, we'll take you there, too!





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CONFERENCE SCHEDULE

DAY 1 SATURDAY, JUNE 10	
⊙ 7:30 am−12:00 pm	DBE/ACDBE Liaison Officer & Program Administrators Training Registration
♥ JW Marriott San Antonio Hill Country Resort & Spa	
⊙ 8:00 am−5:30 pm	DBE/ACDBE Liaison Officer & Program Administrators Training
♥ JW Marriott San Antonio Hill Country Resort & Spa	Day 1 (Certification Intensive): This training will focus on the ins and outs of DBE and ACDBE certification. In addition to reviewing standards and procedures for DBE and ACDBE certification, the training will include information on using current federal tax forms and schedules in determining the business size and Personal Net Worth (PNW) calculation.
② 2:15 pm-3:30 pm	AMAC Trade Board Meeting
♥ JW Marriott San Antonio Hill Country Resort & Spa	AMAC
② 3:30 pm-5:00 pm	AMAC Foundation Board Meeting
♥ JW Marriott San Antonio Hill Country Resort & Spa	THE AMAC FOUNDATION
⊙ 5:30 pm−7:00 pm	Golf Pairing Check-In
♥ JW Marriott San Antonio Hill Country Resort & Spa	ATTENTION GOLF PLAYERS! Your attendance is strongly encouraged at the Golf Pairing Check-In. This is where you will be assigned to a foursome and get to meet other golf players. Please note this pairing check-in is for golf players only .
DAY 2 SUNDAY, JUNE 11	
⊙ 7:30 am−12:00 pm	DBE/ACDBE Liaison Officer & Program Administrators Training Registration
♥ JW Marriott San Antonio Hill Country Resort & Spa	
⊙ 8:00 am−5:30 pm	DBE/ACDBE Liaison Officer & Program Administrators Training
♥ JW Marriott San Antonio Hill Country Resort & Spa	Day 2 (Program Administration): This training will cover all the detailed essentials of 49 CFR Part 26 and Part 23 needed by hands-on program administrators, including goal setting, the small business element, procurement, good faith efforts, terminations and substitutions, monitoring, reporting and shortfall analysis. Considerations and tips on reviewing ACDBE joint venture agreements will also be discussed.

12 38th Annual AMAC Airport Business Diversity Conference

② 8:00 am-3:00 pm	AMAC Foundation Bill Walker Memorial Golf Tournament (Ticketed Event) Attendee Bags Sponsored by
♥ JW Marriott San Antonio Hill Country Resort & Spa	AECOM
	This annual event benefits the AMAC Foundation Scholarship program. It also honors one of AMAC's tireless servants, Bill Walker. Mr. Walker's affiliation with the AMAC Airport Business Diversity Conference began in Los Angeles, CA, in 1988 while Vice President at Pacific State Airlines. He began planning the golf tournament shortly after and continued to organize it until illness prevented him from doing so. This event continues to be a perennial favorite and a way for attendees to provide scholarships to students who are rising aviation professionals.
3 12:00 pm-5:30 pm	Registration Desks Open
♥ JW Marriott San Antonio Hill Country Resort & Spa	Attendee Bags Sponsored by Lanyards Sponsored by Liberty Book There's freedom here.
② 4:00 pm−5:00 pm	New Member & First Time Attendee Orientation
♥ JW Marriott San Antonio Hill Country Resort & Spa	Are you ready to discover how your AMAC membership can work for you? This orientation is a detailed discussion of AMAC's goals, objectives and structure. We will explore AMAC membership benefits contributing to your success while navigating the aviation industry. You will also receive tips to maximize your #AMAC2023 conference experience.
5:00 pm-6:00 pm✓ JW Marriott San Antonio Hill Country Resort & Spa	AMAC Reception: Planning Committee/New Member & First Time Attendee/AMAC Chapters Leadership/AMAC Builds Career (Invite Only)
2 5:00 pm-6:15 pm	AMAC PAC Board Meeting
♥ JW Marriott San Antonio Hill Country Resort & Spa	АМДСРАС
⊙ 7:30 pm−8:30 pm	AMAC Emerging Leaders: Cocktails & Conversations—Inflation Is Real! Our Price Is Going Up! [include AMAC Emerging Leaders logo]
♥ JW Marriott San Antonio Hill Country Resort & Spa	Sponsored by Presented by AMAC EMERGING LEADERS
	Inflation is inevitable. We're paying more for everything from eggs to salon visits, houses and cars; is your personal and professional price increasing with it?
	Join the AMAC Emerging Leaders Cocktails & Conversations program for an evening of robust dialogue on increasing your negotiating power, your business power, inflating your voice and seat at the table and negotiating your worth while increasing your value and reach. The conversation won't stop there! A mix-and-mingle cocktail hour will follow the dialogue allowing you to network with fellow young professionals

throughout the industry.

13

② 8:00 pm−11:00 pm

AMAC After Dark Reception

Sponsored by





♥ JW Marriott San Antonio Hill Country Resort & Spa

Closeout Day 2 of #AMAC2023 with "AMAC After Dark" sponsored by Crews and ReachTV. Experience an unforgettable San Antonio summer night featuring a live DJ, heavy hors d'oeuvres, delicious libations, a photo booth and a special guest appearance from a well-known comedian.

② 8:30 pm-9:30 pm

AMAC Emerging Leaders Mixer

♥ JW Marriott San Antonio Hill Country Resort & Spa Presented by

A mix-and-mingle cocktail hour will follow the dialogue allowing you to network with fellow young professionals throughout the industry.

DAY 3 | MONDAY, JUNE 12

② 7:00 am−5:30 pm

Registration Desks Open

♥ JW Marriott San Antonio Hill Country

Attendee Bags Sponsored by Lanyards Sponsored by





② 7:30 am−8:45 am

Resort & Spa

AMAC PAC "Breaking All Barriers...Ready, Set, Jet!" Breakfast (Ticketed Event)

♥ JW Marriott San Antonio Hill Country Resort & Spa

The AMAC PAC works to further AMAC's direct advocacy and educational initiatives on Capitol Hill by making monetary contributions to federal candidates and political action committees and caucuses that understand and support equity in airport contracting and employment.

You're invited to learn about the AMAC PAC! This breakfast will feature Carl S. Richie, Jr., Attorney at Law, who will share his insights on the importance of advocacy at all levels of government and to improve the diversity, equity and inclusion of minority businesses across the aviation industry.

REGISTER: amacpacjune2023breakfast.eventbrite.com

9:00 am-4:00 pm

TX 78226

AMAC Foundation Project LIFT

♥ Boeing Center at Tech Port | 3331 General Hudnell Dr Acc Rd, San Antonio,



② 9:00 am-11:00 am

♥ JW Marriott San Antonio Hill Country Resort & Spa High school and college students are invited to learn about pathways to and careers in the aviation and aerospace industries! This interactive forum-style mentoring event exposes students to potential careers and educational paths to success and provides networking opportunities with professional mentors to further students' academic development.

Opening Session & Airport Directors' 20/20 Vision Forum

The Airport Directors' 20/20 Vision Forum has become a conference highlight. This forum provides attendees an opportunity to hear about the future of airports and the aviation industry from Airport Directors who lead some of our nation's key airports.

② 11:00 am-11:30 am **Networking Break ♀** JW Marriott San Antonio Hill Country Resort & Spa **②** 11:30 am-12:30 pm AMAC CEO Summit-Meet with FAA Officials (Invite Only) **♀** JW Marriott San Antonio Hill Country Resort & Spa The Future Passenger Journey: Cultivating Innovation to Elevate the Passenger **②** 11:30 am-12:45 pm Experience **♀** JW Marriott San Antonio Hill Country Are you interested in how airports and operators use data to increase customer Resort & Spa satisfaction and drive revenue or how to leverage technology and data to enhance the customer experience? Learn how airports leverage technology to analyze passengers' changing demographics and improve overall productivity. The panel **Concessions Track** will share practices regarding integrating advanced technology and cybersecurity to protect operations, customers and information. Competing as a Prime: Successful Strategies, Practices and Resources to Win **②** 11:30 am-12:45 pm Presented by **♀** JW Marriott San Antonio Hill Country **Jacobs** Resort & Spa Learn the importance of effective business development, expectations and strategies Architecture, Engineering and to engage airport sponsors, contractors, A/E teaming partners, etc. Business owners **Construction Track** will gain insights on the importance of business development and how program funding and airport sponsor programs vary. We will also explore finance and expansion options. Power of People: Creating a Winning Workforce **②** 11:30 am-12:45 pm Learn new ways to construct a sustainable end-to-end personnel pipeline for all **♀** JW Marriott San Antonio Hill Country levels and areas of your organization. Hear from aviation industry experts about Resort & Spa innovative ways to cultivate a culture that attracts, engages and retains robust and diverse talent. Discover innovative ways to collaborate with public school systems Professional Development and trade schools to source talent from under-invested communities to tap into Track non-traditional talent - creating a lasting impact! Explore methods to develop a solid succession plan to ensure your legacy continues. Title VI Program and Community Participation Technical Assistance **②** 11:30 am-12:45 pm FAA will provide technical assistance in developing Title VI program documents, ♥ JW Marriott San Antonio Hill Country including FAA Title VI Checklists, Title VI Plans and Community Participation Plans. Resort & Spa Please bring your draft programs, community participation plans and questions. The Federal Aviation Administration FAA is happy to help! Track Ribbon Cutting Ceremony & AMAC Gateway (Experience Hall) Opening **②** 1:00 pm−1:30 pm **♀** JW Marriott San Antonio Hill Country Resort & Spa

② 1:00 pm−3:00 pm	Networking Lunch in the AMAC Gateway (Experience Hall)
♥ JW Marriott San Antonio Hill Country Resort & Spa	
② 1:00 pm−6:00 pm	AMAC Gateway (Experience Hall)
♥ JW Marriott San Antonio Hill Country Resort & Spa	The AMAC Gateway allows attendees to explore the breadth and depth of airport concessions, construction companies, products, services, tools and technologies available in today's airports.
⊙ 1:00 pm−6:00 pm	AMAC Foundation Silent Auction
♥ JW Marriott San Antonio Hill Country Resort & Spa	The AMAC Foundation Silent Auction bidding will take place virtually! Text AMAC2023 to 76278 for a direct link to the bidding site.
	Bidding will begin at 7:00 pm on Sunday, June 11th and will close at 6:00 pm on Tuesday, June 13th. Items will be on display and available for pickup in the Exhibit Hall. All items must be picked up by 10:00 am on Wednesday, June 14th .
	Silent Auction Display and Pickup Hours:
	 Monday, June 12th: 1:00 pm-6:00 pm Tuesday, June 13th: 7:30 am-5:00 pm
② 2:30 pm-3:30 pm	Access to Capital
♥ JW Marriott San Antonio Hill Country Resort & Spa	Got funds? When business ideas meet access to capital, airport concepts take off. Doing business at the airport is a capital-intensive endeavor. Many concepts can't get off the ground without access to a deep well of funds. This session shares ideas on creating multiple avenues to access capital.
② 3:00 pm−4:15 pm	Airport Commissioners Roundtable (Invite Only-Open to All Airport Commissioners)
♥ JW Marriott San Antonio Hill Country Resort & Spa	This invite-only event is open to airport executives to share open dialogue about challenges and best practices of running airports, including discussions on contracts, financing, local and federal government, concessions and more.
② 3:00 pm-4:15 pm	Ground Transportation Roundtable
♥ JW Marriott San Antonio Hill Country Resort & Spa	The esteemed panel will address current ACDBE/DBE matters impacting Ground Transportation providers at airports, including rental car electrification challenges and opportunities and doing business with RACs. You will hear engaging perspectives from various stakeholders, including FAA, DOT, and large and small concessionaires, who will provide valuable information through a lively discussion.
② 3:00 pm-4:15 pm	Infrastructure & Development Roundtable (Invite Only-Airport Personnel Only)
♥ JW Marriott San Antonio Hill Country Resort & Spa	Conference participants who an airport directly employs will share their experience managing infrastructure programs and implementing development projects. Roundtable participants can dialogue, share knowledge and learn more about other airports' successes and best practices. If you are in the room, you are part of the conversation.
② 3:00 pm-4:15 pm	AMAC Chapters Development Interest Session
♥ JW Marriott San Antonio Hill Country Resort & Spa	AMAC members interested in understanding more about AMAC Chapters, including where Chapters are, how to join, what to expect and how to request a Chapter, are encouraged to join this informative session. AMAC Chapters Development Committee Chair, Justina Mann, will present an overview of AMAC Chapters and answer questions. AMAC Chapters Leadership will be on hand to provide insight as well.

② 3:30 pm-6:00 pm The Art of Making Your Flight Connections—Business Matchmaking Sponsored by **♀** JW Marriott San Antonio Hill Country Dimensions

Airport Resort & Spa AMAC helps your organization grow by connecting you with contacts that can lead to contracts! This event matches Airports/Primes/Government Agencies/Companies to M/W/S/DBE/ACDBEs, fostering a network environment with real opportunities. **4**:15 pm-5:15 pm AMAC Legends & Leapers Sponsored by Presented by **♀** JW Marriott San Antonio Hill Country Resort & Spa **LEAPERS** The AMAC Legends & Leapers speaker series is a monthly conversation between an aviation industry legend and an emerging leader designed to showcase the commonalities and differences in perspective on the aviation industry. This series is typically held virtually. Join us for an in-person program **②** 6:30 pm-7:30 pm Transportation to Welcome Reception Sponsored by **♀** JW Marriott San Antonio Hill Country Resort & Spa and Overflow Hotels UNISON Shuttles from the JW San Antonio Hill Country Resort & Spa to Pedrotti's Ranch will depart from 6:30 pm-7:30 pm from the Exhibit Level and return between 9:00 pm-10:30 pm. Shuttles from the overflow hotels (Residence Inn San Antonio North/Stone Oak, Courtyard San Antonio North/Stone Oak at Legacy & Marriott San Antonio Airport) to Pedrotti's Ranch will depart from 6:30 pm-7:30 pm from and return between 9:00 pm-10:30 pm. **②** 7:00 pm−10:00 pm Welcome to San Antonio Reception: Boots, Bling & BBQ Bash Bring your boots and bling for a real Texas-themed experience! Pedrotti's Ranch | 13715 FM 1560 N. Helotes, TX 78023 DAY 4 | TUESDAY, JUNE 13 **②** 7:00 am−5:30 pm **Registration Desks Open** Attendee Bags Sponsored by Lanyards Sponsored by **♀** JW Marriott San Antonio Hill Country Resort & Spa Liberty Bank 🚊 areas **AMAC Foundation Silent Auction ②** 7:30 am-5:00 pm The AMAC Foundation Silent Auction bidding will take place virtually! Text AMAC2023 ♥ JW Marriott San Antonio Hill Country to 76278 for a direct link to the bidding site. Resort & Spa Bidding will begin at 7:00 pm on Sunday, June 11th and will close at 6:00 pm on Tuesday, June 13th. Items will be on display and available for pickup in the Exhibit Hall. All items must be picked up by 10:00 am on Wednesday, June 14th.

CULTIVATE. INNOVATE. ELEVATE.

Silent Auction Display and Pickup Hours:
Monday, June 12th: 1:00 pm-6:00 pm
Tuesday, June 13th: 7:30 am-5:00 pm

⊙ 7:30 am−9:30 am	AMAC Foundation Celebrating Women in Aviation Breakfast (Ticketed Event)
♥ JW Marriott San Antonio Hill Country Resort & Spa	Title Sponsor ENTERPRISE HOLDINGS. Alamo Onterprise Mational
	This event fosters, promotes and applauds the career achievements of women in aviation and aerospace-related businesses. Participants hear about personal and professional experiences from dynamic women who have contributed significantly to the aviation industry.
② 7:30 am−9:30 am	Networking Breakfast in the AMAC Gateway (Experience Hall)
♥ JW Marriott San Antonio Hill Country Resort & Spa	Sponsored by ADK Consulting & Executive Search
② 7:30 am−6:00 pm	AMAC Gateway (Experience Hall)
♥ JW Marriott San Antonio Hill Country Resort & Spa	The AMAC Gateway allows attendees to explore the breadth and depth of airport concessions, construction companies, products, services, tools and technologies available in today's airports.
② 10:00 am−11:15 am	AMAC Business Meeting & Election Ratification
♥ JW Marriott San Antonio Hill Country Resort & Spa	All AMAC members are expected to attend and participate in our annual meeting. This is an opportunity for AMAC members to connect, share knowledge and make decisions that advance AMAC. All voting members are expected to attend to ratify the election results.
② 11:15 am-12:15 pm	AMAC Legislative & Policy Discussion with the Experts
♥ JW Marriott San Antonio Hill Country Resort & Spa	The AMAC Government Affairs Committee Co-Chairs and an esteemed panel will discuss why diversity and inclusion are critical to public policy and the aviation economy and the importance of political and business engagement. The AMAC Government Affairs Committee Co-Chairs will also highlight AMAC's commitment to corporate, aviation and aerospace ACDBE/DB/MBE/SBE/WBE businesses.
② 12:15 pm−12:30 pm	Networking Break
♥ JW Marriott San Antonio Hill Country Resort & Spa	
② 12:30 pm−2:30 pm	AMAC Catalyst & AMAC Foundation Scholarship Awards Luncheon
♥ JW Marriott San Antonio Hill Country Resort & Spa	The AMAC Catalyst Awards honor AMAC members who have contributed outstandingly to further AMAC's goals and mission. AMAC members are invited in advance to nominate individuals or organizations—award recipients are honored at the live event. The AMAC Foundation Scholarship Awards honors its student scholarship recipients and donors. This event also celebrates the students' academic achievements and highlights their career aspirations.

18 38th Annual AMAC Airport Business Diversity Conference

3 :00 pm-4:15 pm	Labor and Workforce Challenges
♥ JW Marriott San Antonio Hill Country Resort & Spa	This session will explore how airport labor peace agreements impact ACDBEs, hiring employees and managing payroll costs, minimizing labor disruptions and retaining employees. The panel will share ways to respond to employee market challenges an review strategies for shifting the market to one that is more favorable to employers.
Concessions Track	
3 :00 pm-4:15 pm	State of Airport Development in TX
JW Marriott San Antonio Hill Country Resort & Spa Architecture, Engineering and Construction Track	Texas is experiencing a tremendous growth wave of historic proportions. The triangular region framed in Austin, Dallas-Fort Worth, Houston and San Antonio offer a lot of diversified economic growth and opportunity. This session will spotlight majo Airport Development Programs on the horizon. These Airport Development Programs will provide the infrastructure and capacity needed to meet Texas's growth head-on. The panel includes representatives from the City of San Antonio/San Antonio International Airport, Houston Airport System, Dallas Fort Worth International Airport and the City of Austin/Austin-Bergstrom International Airport. Each panelist will share insight on significant infrastructure opportunities at their respective airports.
9 3:00 pm-4:15 pm	Organizational Vision Building
JW Marriott San Antonio Hill Country Resort & Spa	Many factors can pull an airport's focus in competing directions in today's aviation environment. This session will explore how our nation's airport CEOs find focus in the environment and develop a vision for their airports.
Professional Development Track	
೨ 3:00 pm−4:15 pm	Prompt Payment: Monitoring, Enforcement and Reporting
♥ JW Marriott San Antonio Hill Country Resort & Spa Federal Aviation Administration	FAA will discuss the requirements of 49 CFR part 26 related to prompt payment and the return of retainage to subcontractors. The session will cover recipients' responsibilities for monitoring and enforcing prime contractor compliance as well as the requirement for recipients to report covered prompt payment complaints to the FAA.
Track	
3 3:00 pm-4:15 pm	AMAC Board Member Orientation & Training
♥ JW Marriott San Antonio Hill Country Resort & Spa	New and current AMAC (Trade) Board members are to attend this mandatory orientation and training covering the process, rules, expectations, meetings, committees and everything you need to know about the great privilege and responsibility of serving on the AMAC Board.

② 3:00 pm-5:45 pm

♀ JW Marriott San Antonio Hill Country Resort & Spa

Elevate Your Business—New Entrant Mini-Session: Leveraging DBE/ACDBE **Certification Opportunities**

The Minority Business Development Agency's (MBDA's) San Antonio Business Center is staffed by subject matter experts and advocates who help high-growth ethnic minority businesses access contracts, markets and capital. A Minority-Owned Business Enterprise (MBE) is defined as a business that is owned or controlled (greater than 50 percent) by the following persons or groups of persons that are also U.S. citizens or resident aliens admitted for lawful admission to the United States: African Americans, Alaska Natives, Asian Americans, Asian Indians, Hispanic Americans, Native Americans, Native Hawaiians, Pacific Islanders. The Center is funded by MBDA, www.mbda.gov, a U.S. Department of Commerce agency, "The only Federal agency created specifically to foster the establishment and growth of minority-owned businesses in America." Its Operator is the University of Texas, San Antonio, Institute for Economic Development.

② 4:30 pm-5:45 pm

♀ JW Marriott San Antonio Hill Country Resort & Spa



Concessions Track

Joint Venture Partnerships Opportunities

Determining whether a sublease or joint venture is right for you is a difficult decision. Join this session to learn why accessibility matters for minority-owned businesses and why increasing access equals increased visibility and revenue for minority and women-owned businesses, plus how small businesses can have a large impact on the bottom line. The panel will also share lessons learned from the COVID pandemic when analyzing potential leasing/contracting opportunities, the RFP process in a post-COVID world and resetting expectations for both airports and operators.

② 4:30 pm−5:45 pm

♥ JW Marriott San Antonio Hill Country Resort & Spa



Architecture, Engineering and **Construction Track**

Improving Community Involvement Through Airport Development Programs Sponsored by

Jacobs

Community integration through deliberate programs can help maximize project delivery. Airport representatives will share successful ways to engage the community and participate in STEM outreach that promotes positive social and community impacts, "Going Beyond Minimums," etc.

Q 4:30 pm-5:45 pm

♥ JW Marriott San Antonio Hill Country Resort & Spa



Professional Development

Culture of Innovation: Using Data to Drive Business Success

Through thought-provoking insights and real-world examples, this discussion will equip participants with the necessary resources and tools to cultivate an environment where innovation thrives. Our esteemed panelists will unveil the untapped potential of data available to every organization, demonstrating how leveraging data effectively can significantly improve business decision-making. Participants will gain a fresh perspective on transforming your organization into a hotbed of innovation, where ideas flourish and data-driven strategies pave the way to success.

② 4:30 pm-5:45 pm

♥ JW Marriott San Antonio Hill Country Resort & Spa



Good Faith Efforts on Contracts with DBE and ACDBE Goals

FAA will address the Good Faith Efforts requirements of 49 CFR parts 26 and 23 that apply to contracts with DBE and ACDBE goals. The session will cover managing the required information, timelines and ongoing monitoring. A discussion on proper termination/substitution procedures will also be included.

20 **38th Annual AMAC Airport Business Diversity Conference** **②** 7:00 pm−9:00 pm 2024 AMAC Airport Business Diversity Conference Nashville Preview Reception Presented by **♀** JW Marriott San Antonio Hill Country Nashville International Resort & Spa Nashville International Airport invites you to an evening of music with a Grammy award-winning artist. You might know what we're feeling and where we're coming from if you get the point of it all: smooth rhythm and blues. Conference attendees will gain exclusive access to preview the 2024 AMAC Airport Business Diversity Conference and learn about the upcoming host airport and city— Nashville International Airport in Nashville, TN! SSP America "SSPeakeasy" Reception **②** 9:00 pm-12:00 am Sponsored by **♀** JW Marriott San Antonio Hill Country SSP America Resort & Spa This curated event experience hits all the high notes—renowned local band and DJ. regionally inspired food and the sparkling personalities of the SSP America team. If you have been to an SSP America event, you know you don't want to miss this one.

DAY 5 | WEDNESDAY, JUNE 14

② 7:00 am−1:00 pm

♀ JW Marriott San Antonio Hill Country Resort & Spa

Registration Desks Open

Attendee Bags Sponsored by Lanyards Sponsored by





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Networking Breakfast in the AMAC Gateway (Experience Hall)

Sponsored by



② 7:30 am−9:30 am

② 7:30 am−9:30 am

♀ JW Marriott San Antonio Hill Country

Delaware North Partner Breakfast (Invite Only)

② 7:30 am−10:00 am

Resort & Spa

♀ JW Marriott San Antonio Hill Country Resort & Spa

AMAC Gateway (Experience Hall)

The AMAC Gateway allows attendees to explore the breadth and depth of airport concessions, construction companies, products, services, tools and technologies available in today's airports.

● 8:00 am-9:15 am

♥ JW Marriott San Antonio Hill Country Resort & Spa

CULTIVATE. INNOVATE. ELEVATE.

AMAC ALC Fireside Chat

Presented by



The AMAC ALC Fireside Chat series continues to support women in navigating their careers and providing recommendations for elevating their careers to senior-level opportunities within the aviation industry.

② 8:00 am−9:30 am	San Antonio Terminal Development Program, Airfield and Capital Improvement Plan Programs Using Alternative Delivery Methods to Enhance DBE Participation
♥ JW Marriott San Antonio Hill Country Resort & Spa	Come learn about the San Antonio Terminal Development Program (TDP), Airfield and the various construction delivery methods that will be used and ways to enhance DBE participation.
② 8:00 am−9:30 am	Breakfast and Q&A with the FAA for Airport Personnel Only
♥ JW Marriott San Antonio Hill Country Resort & Spa	
② 8:00 am−9:30 am	Paradies Lagardère Partner Breakfast (Invite Only)
♥ JW Marriott San Antonio Hill Country Resort & Spa	
② 8:00 am−11:30 am	Hudson Partner Breakfast (Invite Only)
♥ JW Marriott San Antonio Hill Country Resort & Spa	
② 8:00 am−11:30 am	HMSHost Partner Breakfast (Invite Only)
♥ JW Marriott San Antonio Hill Country Resort & Spa	
② 10:00 am−11:30 am	From Storefront to Concessions
♥ JW Marriott San Antonio Hill Country Resort & Spa	This session will help you identify if you have viable airport products and understand airport/airline needs and requirements from a merchandising perspective. The panel will also examine ways to scale up from a bad deal, what attracts passengers in a changing airport retail market and how to maximize the return on your investment.
Concessions Track	
◆ 10:00 am-11:30 am◆ JW Marriott San Antonio Hill Country Resort & Spa	Race-Neutral Realities and its Future: Effective Ways to Advance Diversity in a Race- and Gender-Neutral Policy Environment Sponsored by Jacobs
Architecture, Engineering and Construction Track	Lessons for Minority, Woman and Disadvantaged Business Programs: What to Do When Your Government Says Racism and Sexism Over. With the U.S. Supreme Court poised to strike down affirmative action and states like Florida and Texas eradicating diversity, equity and inclusion programs, airports and airport contractors must learn how to prepare for and defend against attacks on programs meant to level the playing field for minorities, women and disadvantaged businesses. Hear lessons from a panel of experienced practitioners, including those working in California's 30-year experiment in "race neutrality."

② 10:00 am−11:30 am	Diversity, Equity, Inclusion and Social Impact
♥ JW Marriott San Antonio Hill Country Resort & Spa Professional Development Track	Airports and other organizations strive to build a culture of trust where employees and team members feel safe in sharing concerns, voicing opinions and adding value to the organization. In this session, we will discuss the importance of creating a culture of engagement and accountability that optimizes retention and advancement opportunities. Our panelists will have a dialogue about fostering organizational belonging and how to effectively provide resources to and manage a multigenerational workforce.
② 10:00 am−11:30 am	Good Faith Efforts on Contracts with DBE and ACDBE Goals
♥ JW Marriott San Antonio Hill Country Resort & Spa	FAA will address the Good Faith Efforts requirements of 49 CFR parts 26 and 23 that apply to contracts with DBE and ACDBE goals. The session will cover managing the required information, timelines and ongoing monitoring. A discussion on proper termination/substitution procedures will also be included.
Federal Aviation Administration Track	
② 10:00 am−11:30 am	AMAC Chapters Leadership Orientation (AMAC Chapter Officers Only)
♥ JW Marriott San Antonio Hill Country Resort & Spa	Congratulations on your new AMAC Chapter! AMAC Chapter Officers and their Committee Members are encouraged to attend this initial orientation on managing AMAC Chapters. AMAC Chapters Development Committee Chair, Justina Mann, will facilitate this session with assistance from key Committee stakeholders. The objective of this session is to provide guidance on what is next for your newly formed AMAC Chapters.
② 12:30 pm	Transportation to San Antonio International Airport Tour
♥ JW Marriott San Antonio Hill Country Resort & Spa	
⊙ 1:00 pm−3:00 pm	San Antonio International Airport Tour
San Antonio International Airport	





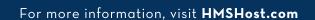
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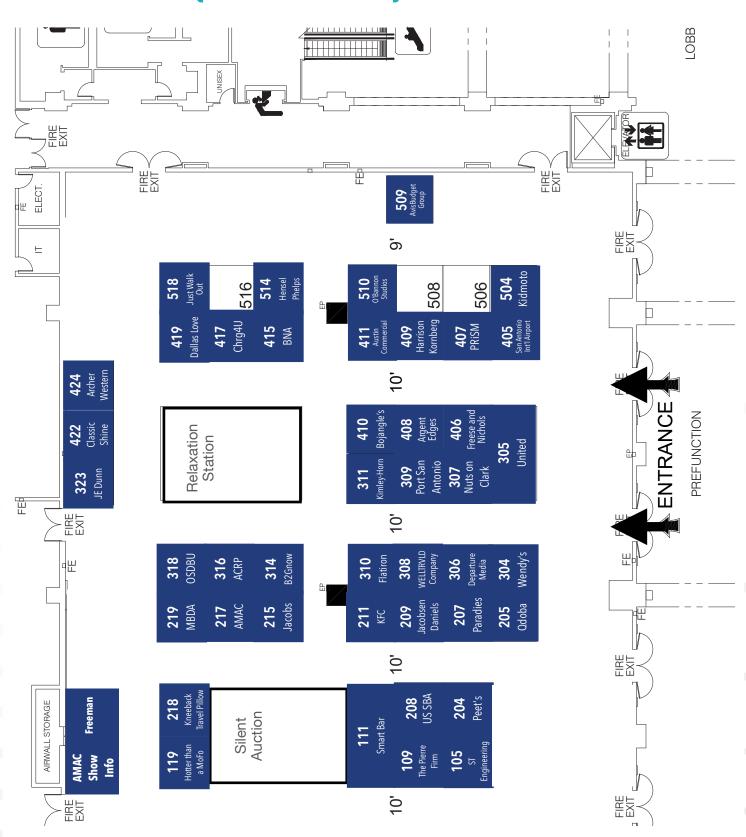
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B00TH #	COMPANY / ORGANIZATION
105	ST Engineering
109	Goodwille Pierre LLC/The Pierre Firm PLLC
111	Just Baked Smart Bistro
119	Hotter Than A Mo Fo
204	Peet's Coffee
205	Qdoba Restaurant Corp
207	Paradies Lagardère
208	U.S. Small Business Administration
209	Jacobsen Daniels Associates, LLC
211	KFC
215	Jacobs
217	AMAC
218	Thera Pillows Company — Kneeback Travel Pillow
219	San Antonio MBDA Business Center
304	The Wendy's Company
305	United Airlines
306	Departure Media Airport Advertising
307	Nuts on Clark
308	A Life Well Dressed Company Inc.
309	Port San Antonio
310	Flatiron Construction Corp.
311	Kimley-Horn
314	B2Gnow Diversity Management Software

B00TH #	COMPANY / ORGANIZATION
316	Airport Cooperative Research Program (National Academies Sciences Engineering Medicine)
318	Office of Small and Disadvantage Business Utilization (OSDBU)
323	JE Dunn Construction
405	San Antonio International Airport
406	Freese and Nichols, Inc.
407	PRiSM Compliance Management (Early Morning Software)
408	Argent Edges LLC
409	HarrisonKornberg Architects
410	Bojangles
411	Austin Commercial
415	Nashville International Airport (BNA)
417	Charge4U
419	City of Dallas – Dallas Love Field (Department of Aviation)
422	The Classic Shine Company
424	Archer Western
504	Kidmoto Technologies
509	AVIS/Budget Group
510	O'Bannon Studios
514	Henlsel Phelps
518	Just Walk Out

AMAC GATEWAY (EXPERIENCE HALL) EXHIBITOR MAP



THANK YOU EXHIBITORS































































































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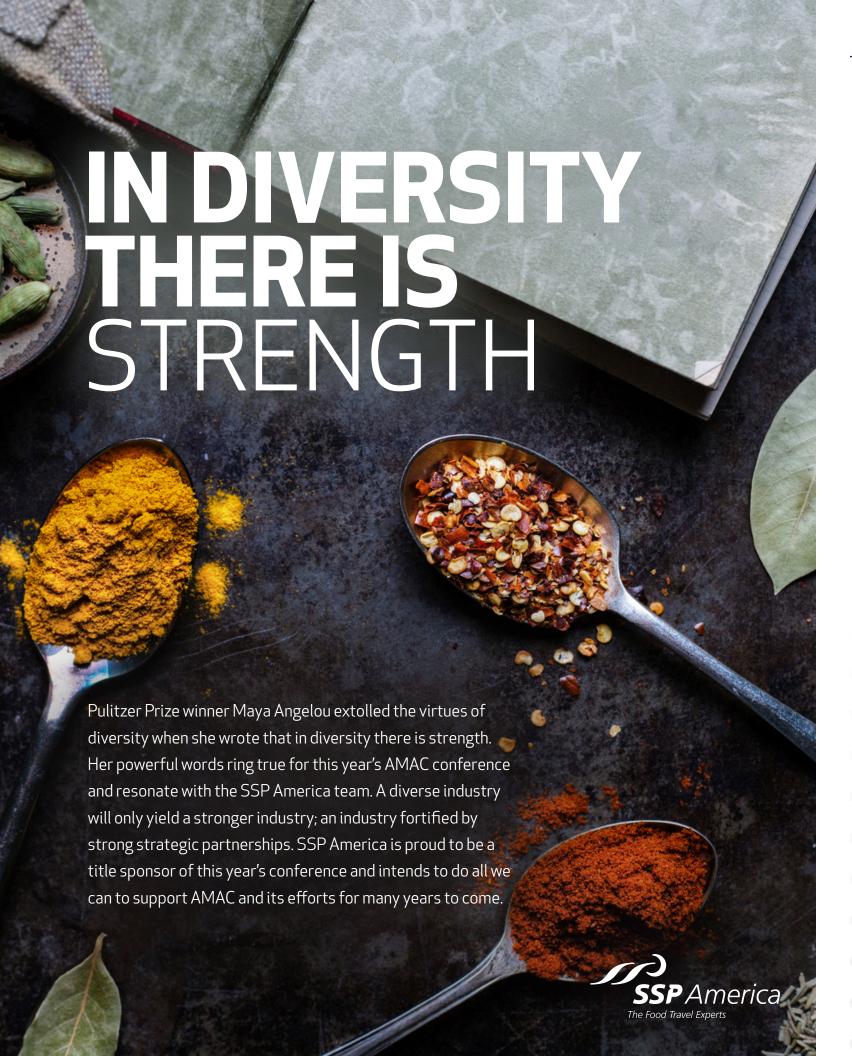
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EXHIBIT HALL BREAKFAST















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DelawareNorth.com | For new business opportunities, please contact April Bivens at abivens@delawarenorth.com, Jason Rickoff at jrickoff@delawarenorth.com or James Wilson at JWilson2@delawarenorth.com.



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TABLE GIFTS



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KEYNOTE SPEAKER











TABLE





















































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 $ACDBE\ Certification\ requirements\ can\ be\ found\ on\ https://www.ecfr.gov/current/title-49/subtitle-A/part-23.$

² Must be Airport Concessions Disadvantaged Business Enterprise (ACDBE) certified and meet all other eligibility requirements for financing. Offer does not apply to any other fees or costs charged in connection with the loan which may include without limitation guaranty fees of the other principality fees etc. Offer vigit of through 7,341,2023.

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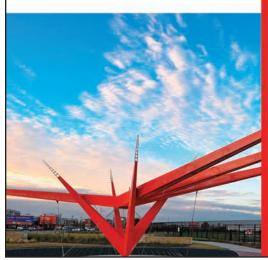
Business Diversity and Development | dfwairport.com/bdd





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DAL is a proud partner of the Hidden Disabilities Sunflower initiative to support individuals with non-visible disabilities. In addition, our inclusion efforts expand to include wheelchair assistance, Aira (ondemand visual assistance), indoor/outdoor pet areas, a USO lounge, family-friendly enhancements and a private lactation room.

Our airports exist to move people around and move them up.

The mission of Houston Airports is to connect the cultures of the world to one of the most diverse cities in the world. By connecting people, we believe we uplift them all by making infinite opportunities, experiences and relationships possible. That is diversity at its best.

Although we offer flights to nearly 200 destinations around the world, our true goal is to take every traveler to only one place. And that place is up.





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MERA Corporation is a private multinational company focused on food and beverage concessions with critical mass within non-traditional venues such as airports and cruise ports. We are operators, concept developers, franchise partners, strategic allies, and restaurant owners.

NEW OPPORTUNITIES

We are actively seeking ACDBE partners to share our success in America for upcoming and new opportunities

FINANCING

We offer partnerships to those ACDBE partners who require financial aid and advisory to succeed.

EXPERTISE

Our 30+ years of experience have enabled us to develop our unique know-how and create a very successful support team for our operations to deliver exceptional guest experience.



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50+ Brands



CONTACT US: Rafael Aguirre, CEO MERA Corporation USA | rafaelat@meracorporation.com | www.meracorporation.com



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Your ultimate vending machine solution designed exclusively for you and your little ones!



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Convenience: Strategically located in bustling areas, our vending machines are easily accessible, saving you time and effort.

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Availability: Our vending machines are open 24/7, ready to serve you whenever and wherever. We're here to make your life easier.

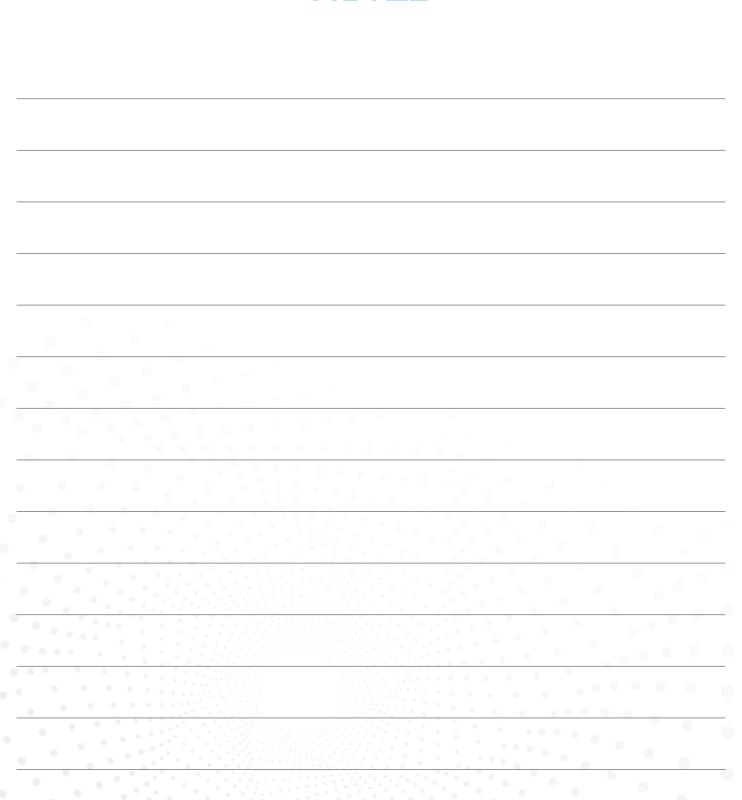
Customer Care: Your satisfaction is our priority. Our dedicated support team is always ready to assist you, ensuring a smooth and

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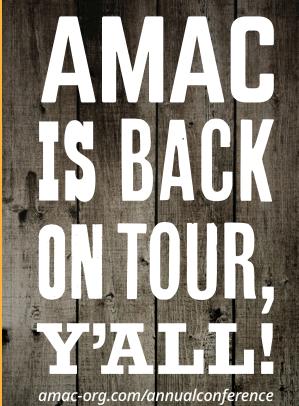
NOTES

















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